



**ZERO
PLUS**

**THE 10th ZERO PLUS INTERNATIONAL FESTIVAL
OF FILMS FOR CHILDREN AND FAMILY**

October 1– October 8, 2023, Tyumen and the Tyumen region (offline)

October 1 – 31, 2023, echo of the film festival in the regions of Russia

October 1 – 31, 2023, online screenings on the online platform Zeroplus.tv

REGULATIONS

ORGANIZERS

The festival is an open public event organized by:

- Institute of Film and Media Development
 - Life & Business creativity development foundation
- with the support of:
- Ministry of Culture of the Russian Federation
 - Presidential Foundation of Cultural Initiatives
 - Associations of Film Teachers of Russia
 - Tyumen City Administration

AIMS

- Promotion of high-quality films, which **foster a positive, creative and formative worldview** in children and young people, **strengthen traditional spiritual and moral values** like friendship, family, the good, creativity, dream, profession, nature, culture, etc.
- Integration of film into education system through forming of a collection of value-oriented films on zeroplus.tv online platform and carrying out educational screenings in schools, cultural and social institutions of Russia.
- Setting and developing international relations with professionals in the sphere of children film, film education and film literacy – festivals management, producers, directors, screenwriters, animators, film experts, media pedagogues.
- Provision of incentives for talented directors, scriptwriters, producers and other creators, whose projects contribute to the development of the audio-visual culture, maintain spiritual and moral values and promote best traditions of cinema for children.



- Development of film education in Russia through organization of film schools, seminars and workshops held by professional cinematographers.

COMPETITION PROGRAM AND NOMINATIONS

COMPETITIONS	NOMINATIONS
International competition of feature films	<ul style="list-style-type: none"> • Best film • + 1 special nomination from the jury
International competition of animated feature films	<ul style="list-style-type: none"> • Best film • + 1 special nomination from the jury
International competition of short live action films	<ul style="list-style-type: none"> • Best film • + 1 special nomination from the jury
International competition of short animated films	<ul style="list-style-type: none"> • Best film • + 1 special nomination from the jury
International competition of documentary, popular science and educational films	<ul style="list-style-type: none"> • Best film • +3 special nominations from the jury in the categories of “documentary film”, “popular science film”, “educational film”
International competition of short films in the genre of “dance film”	<ul style="list-style-type: none"> • Best film • + 1 special nomination from the jury

Non-competition program	Feature and short live-action, documentary and animated films
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AWARDS

1. The Grand Prix
2. The Festival Management Award
3. The Main Award for the best film in each competition
4. Special Jury Award in each competition
5. Children Jury Award
6. Audience Award
7. Diplomas of the Jury
8. Special Awards from the festival’s partners.

The Grand Prix can be won by any film considered by the jury as the best candidate, regardless of a competition, in which the film participates. The jury of each competition program can propose a film as a candidate for getting the Grand Prix. In case there are several candidates, the winner is defined through voting at the jury meeting.

Winners as well as their production and distribution companies have the right to mention in printed and advertising materials the wording of the nomination and received prize.

FILM SELECTION CRITERIA AND PARAMETERS

The Festival **invites** films, which foster a positive, formative and life-asserting worldview of children and young people:

- **are focused on strengthening common human values:** family, friendship, childhood, understanding between people, talents and creativity, nurture and education, value of life, concern for nature, love for a profession, etc.
- **put forward such human qualities as** kindness, friendliness, cheerfulness, care, diligence, generosity, humor, intelligence.
- **propose innovative and effective cases and solutions of the tasks** in the spheres of society, culture, ecology, nurture and education, politics, economics, technologies, etc.

The festival **doesn't consider** films which visualize destructive meanings and scenes regarding:

- human personality: *suffering, psychological disorder, suicidal thoughts, alcohol and drugs addiction, etc.*
- family, interpersonal relationships, social affairs: *scandals, betrayals, violence, unresolved conflicts and dramas, careless attitude towards one another, crimes, wars, etc.*
- environment: *disrespectful attitude to the nature, plant life, wildlife, planet in general.*

The International competition program invites:

- **FEATURE FILMS**

Year of production: 2019-2023

Duration: from 60 mins

- **ANIMATED FEATURE FILMS**

Year of production: 2019-2023

Duration: from 60 mins

- **SHORT LIVE ACTION FILMS**

Year of production: 2019-2023

Duration: from 3 to 40 mins

- **SHORT ANIMATED FILMS**

Year of production: 2019-2023

Duration: from 3 to 40 mins

- **DOCUMENTARY, POPULAR SCIENCE, EDUCATIONAL FILMS**

Year of production: 2019-2023

Duration: from 3 to 100 mins



- SHORT DANCE FILMS
Year of production: 2019-2023
Duration: from 3 to 40 mins

The special competition of short animated films for the youngest audience (0+) invites:

- SHORT ANIMATED FILMS
Year of production: 2019-2023
Duration: from 3 to 20 mins

The non-competition program invites:

- feature and short films, documentaries, and animated films *of any duration and year of production*, which correspond to the festival criteria.

If the original language of the submitted films is not English, English subtitles are required.

One applicant can submit 3 films at maximum. The films which were selected to the previous editions of the festival cannot participate in the competition program of the 10th Zero Plus film festival.

THE SUBMISSION DEADLINE IS **APRIL 20, 2023.**

AGE RECOMMENDATIONS

The festival management has the right to provide the age recommendation for each selected film and illustrate it in the festival's schedule and program. The numerical value of the recommendation cannot be lower than the value stated by a director or a production company.

EDUCATIONAL FILM COLLECTION & ZEROPLUS.TV

All the films selected for the Festival program – both, competition and non-competition, with the consent of right holders, can be included in the “Zero Plus” film collection and applied in non-commercial educational screenings in schools and social institutions of Russia as well as screened online at zeroplus.tv for the audience of Russian children and parents. The consent of the right holder can be confirmed in the online submission form on zeroplusff.ru.

SUBMISSION, DOCUMENTATION, FILM COPIES

One of the ways to submit a film to the Festival is to use the online submission form in the section **Submission** on the Festival website zeroplusff.ru. It is necessary to

provide a link for the online screener or a download link of a light version of the submitted film for the selection screening. It is highly recommended to use those file sharing services, in which the file storage period **is not limited** and can last till the beginning of the Festival (Google Drive, Dropbox, Microsoft OneDrive).

The other way to submit a film is using platforms **Filmfreeway.com** or **Festhome.com**.

Directors of the films selected for the Festival short list will have been notified of it **by July 1, 2023**. After that, not later than **July 15, 2023** a participant should send to **info@zeroplusff.ru**:

- **2 photos** of the director in HQ (portrait format is preferable);
 - **2-3 film stills** in HQ;
 - **a poster** of the film in HQ;
 - **a dialogue list** or an srt. file (subtitles) in English;
 - a **Full HD copy** of the trailer of the film with English subtitles;
 - a **Full HD copy** of the film with English subtitles in **.MP4 format** via a download link.
- If a **DCP-copy** is available either, this is to be mentioned in the submission form;
- a **Full HD copy** of the film without subtitles in **.MP4 format** via a download link.

When sending film copies via post, it is advisable to mark the envelope as follows: “*No commercial value, for cultural purposes only*”. It is participants who cover the expenses on the shipping of DCPs.

The Festival takes responsibility for copyright observance and safety of the film copies.

BUSINESS & EDUCATIONAL PROGRAM

The Festival holds Film Pedagogy International Forum and business meetings with participation of cinematographers, representatives of the state and regional governments, social activists, representatives of the spheres of education, culture, youth policy; psychologists, linguists; entrepreneurs, teachers and parents. The information about the topics of the business program can be found on zeroplusff.ru and in the Festival press-release.

Those who wish to take part in the business program as a speaker or participant are to send a request to info@zeroplusff.ru by **July 1, 2023**, mentioning therewith their full name, area of activity, position, city of residence, details of the interest for participation in the event.

The Festival organizes the professional and educational program.

Those participants of the Festival who wish to carry out workshops for other participants as well as for children and youth from the cities hosting the Festival, are to inform **by July 1, 2023** via info@zeroplusff.ru about the field of cinematography they specialize in (*this includes a topic, a necessary cinematographic equipment, the amount of days required, etc.*).

JURY

The Festival Jury consists of distinguished people of art, culture and cinematography from all over the world. People taking part in the production or commercial distribution of the films selected for the competition, cannot join the jury board. The children's jury is formed of participants of Zero Plus film school and other children and teenagers involved in Zero Plus project events.

TERMS AND CONDITIONS OF STAY AT THE FESTIVAL

The invitation of guests, the periods and conditions of their stay at the festival are the concern of the festival management. The festival management assumes the expenses on the accommodation and provision of meals for **one representative** of each selected film. The Festival also covers the expenses on the transfer from the airport to the hotel, from the hotel to the airport. The expenses on the international trip to and from the festival are covered by participants. In particular cases the festival management may partially cover the expenses on the transfer to the festival. The management can assist in getting visas, booking airline tickets and hotel rooms.

The participants of the competition program are to inform the festival management about their plan to visit the festival by **August 1, 2023**.

DELIVERY OF AWARDS

The delivery costs of the awards for the winners which are not able to visit the festival, are covered by the winners.

FOR PRESS

Representatives of the mass media and press can get accreditation by sending the request to info@zeroplusff.ru. Representatives of the press will get an opportunity to visit special festival events, will be assisted in carrying out interviews with the festival's guests and film directors, will be regularly receiving press-releases and photos from the festival events.

FOR PARTNERS AND SPONSORS

On page **Partnership** on zeroplusff.ru there is an opportunity to offer a certain type of **cooperation** or **make a contribution** to the development of the festival. The festival management takes measures for promoting partners and benefactors in all advertising, online and printed materials. For inquiries, contact us by the phone or e-mail.

CONTACT INFORMATION



Cinema you can trust

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The festival management reserves the right
to make changes in the Regulations.