

Entry Rules of 2019 (12th) Xiamen International Animation Festival (XIAF) “Cyber Sousa” Award

I. Contest Objective

The “Cyber Sousa” Award of Xiamen International Animation Festival aims to facilitate the exchanges and comparison between Chinese and overseas ACG works, appraise the animation works, tap domestic excellent animation works and talents, promote the animation industry’s development, and encourage animation technology’s application in different industries and fields.

II. Schedule

June, 2019: announcing the scope of eligible works solicited, the Regulations of the event, and the Entry Rules

June to September 6th, 2019: accepting entries from Mainland China and overseas

September 21 to September 23, 2019: Preliminary selection and initial shortlisting of qualifying entries

October 11 to October 13, 2019 : Announcement of the shortlisted entries

November 9 to November 11, 2019: Final judging of the shortlisted entries

November, 2019: Announcement of the winning entries (Date pending on the actual date of the Xiamen International Animation Festival 2019)

III. Categories of the Entries

1. Animation (Overseas):

(1) Best Animated Series: Animation in episodes which together form a series, which is produced for TV or online networks.

(2) Best Animated Short Film: Animated short story films (including online animation) with time length ranging between 30 seconds to 60 minutes..

2. Animation (Mainland China):

(1) Best Animated Feature Film: Animated films should be produced for theatre screening with a duration of at least 60 minutes. (Works should have been approved by State Administration of Press, Publication, Radio, Film and Television.)

(2) Best Animated Series: Animation in episodes which together form a series,

which is produced for TV or online networks . (Works should have been approved by State Administration of Press, Publication, Radio, Film and Television.)

(3) Best Animated Short Film: Animated short story films (including online animation) with time length ranging between 30seconds to 60 minutes.

(4) Best Student Animated Film: Works should be done by students while at school and recommended by schools (excluding social training institutions).

(5) Cross-Strait Special Animation Prize: Animated works should have complete plots, including animated feature films (see China Best Animated Feature Film entry requirements), animated series (see China Best Animated Series entry requirements), animated short films (see China Best Animated Short Film entry requirements). (This prize is only open for submission by companies and studios in Fujian and Taiwan with independent legal status.)

3. Comics (Overseas)

Best Comic: Entries should be comic artwork with a complete narrative & story structure, an innovative theme and form at least one chapter of a complete story plot; OR a pure picture book with a clear story narrative. Either type of work should be at least 16 pages and above. The form and type of the work are not limited.

4. Comics (Mainland China)

(1) Best Comic: Entries should be comic artwork with a complete narrative & story structure, an innovative theme and form at least one chapter of a complete story plot; OR a pure picture book with a clear story narrative. Either type of work should be at least 16 pages and above. The form and type of the work are not limited.

(2) Best Student Comic: Comic artwork should be completed by students while at school and recommended by schools (excluding social training institutions). Entries should be comic artwork with a complete narrative & story structure, an innovative theme and form at least one chapter of a complete story plot; OR a pure picture book with a clear story narrative. Either type of work should be at least 16 pages and above. The form and type of the work are not limited.

(3) Cross-Strait Special Comic Prize: Entries should be comic artwork with a complete narrative & story structure, an innovative theme and form at least one chapter of a complete story plot; OR a pure picture book with a clear story narrative. Either type of work should be at least 16 pages and above. The form and type of the work are not limited. (This prize is only open for submission by companies and studios in Fujian and Taiwan with independent legal status.)

IV. Prize Setting

The 12th XIAF “Cyber Sousa” Awards 2019 has 11 animation and comics prizes with a total prize of 2.01 million yuan. The specific prizes are set as follows:

Animation Awards				
No.	Prizes	Gold prize/Yuan	Silver prize/Yuan	Nomination prize/Yuan
		quota: 1	quota: 2	quota: 3
1	Best Animated Series (Overseas)	100,000	50,000	10,000
2	Best Animated Short Film (Overseas)	50,000	30,000	10,000
3	Best Animated Feature Film (Mainland China)	150,000	80,000	10,000
4	Best Animated Series(Mainland China)	100,000	50,000	10,000
5	Best Animated Feature Film (Mainland China)	50,000	30,000	10,000
6	Best Student Animated Film(Mainland China)	50,000	30,000	10,000
7	Cross-Strait Special Animation Prize	100,000	50,000	10,000
Sum		1.45 million		

Comic Awards				
No.	Prizes	Gold prize/Yuan	Silver prize/Yuan	Nomination prize/Yuan
		quota: 1	quota: 2	quota: 3
1	Best Comic (Overseas)	50,000	30,000	10,000
2	Best Comic (Mainland China)	50,000	30,000	10,000
3	Best Student Comic (Mainland China)	50,000	30,000	10,000
4	Cross-Strait Special Comic Prize	50,000	30,000	10,000
Sum		560,000		

Notes:

1.

1. With the exception of students' awards, all other Mainland China awards are only open to enterprises and studios with independent legal personality.

2. Cross-Strait Special Animation Prize and Cross-Strait Special Comic Prize are only open to enterprises and independent legal studios in Fujian and Taiwan. Copies of business licenses or equivalent licenses which can prove its incorporation in Fujian or Taiwan should be provided.

3. The prize amount includes tax, and the personal income tax related to the prize is withheld by the XIAF Organizing Committee (hereinafter referred to as the Organizing Committee).

4. If there are fewer than 12 entries in any award category, the prize will not be awarded.

5. All shortlisted works in each category will receive top priority for being recommended by the Organizing Committee to its relevant cooperating partners

6. The gold, silver and nomination prizes will be selected among the shortlisted entries, which will be judged by the 12-person jury.

V. Submission Requirements

1. Any DVDs produced in stop-motion animation or by computers for film, television or network broadcasting can be registered. The entries should be works completed after January 1, 2017. No company watermarking or the word "sample" shall appear in the animation. The works of "Best Animated Feature Film" and "Best Animated Series" in the domestic group should have been filed by the State Administration of Press, Publication, Radio, Television and Television.

2. The following materials should be submitted for the entries:

(1) Registration form: Fill in the entry information through the online registration system of XIAF "Cyber Sousa" Award (www.cybersousa.org). After submitting online, download and print the entry form and stamp or sign it.

(2) Entries' format requirements:

Con formato: Espacio Antes: 0,5 línea, Después: 0,5 línea

Animation: Works should be submitted in one of the following formats: AVI , MPEG , WMV , AFS , MOV.

Comics: Works should be submitted in the format of JPG or PNG. Pictures should remain the original size and be named in sequence.

Works should be recorded on DVDs, CDs or stored on USB flash drives for mailing. If there is more than one entry, each CD or USB flash drive should only be used to store entries of a single category (that is, entries with different alphabetic numbers should be stored on different CD or USB flash drive respectively). The document name should be the "entry number" generated by online registration system, and marked on the CD or USB flash drive.

(3) Trailers of Entry: Trailers of entries can be provided. Trailers are only for display on the official media of the XIAF, and the duration should be no more than 1 minute. The trailers should be sent along with the entries.

(4) Posters for the entries: 2 posters are required after the shortlisted entries are announced. The posters are only for the display on the official media of the XIAF. The posters need to represent the main scenes or characters of the works, and the format is not limited. Please E-mail to the official address: 5953932@xmigc.com (the subject of the email should indicate the title of the work and the entry number).

(5) The CDs or USB flash drives and the registration forms of the entries should be mailed to the Organizing Committee for review. (see Article 15 for the address)

(6) Enterprises and studios with independent legal status in Fujian and Taiwan which are competing for Cross-Strait Special Animation Prize and Cross-Strait Special Comic Prize should mail copies of business licenses or equivalent licenses registered in Fujian or Taiwan together with the entries. It will be deemed ineligible for the prize if the corresponding documents cannot be provided.

3.A complete work should be submitted for evaluation except for animated series. One episode is required for animated series that are longer than 20 minutes; two episodes for series shorter than 10 minutes.

4.Language requirements: Chinese or English. If the original language is neither Chinese nor English, please translate into either of them.

5.Only a completed and signed (or stamped) registration form can be effectively registered. The entries, the registration forms and other relevant materials must be mailed to the Organizing Committee for review. The deadline of receipt is 23:59 on

September 6, 2019. (Mails which arrive late will be not taken into consideration, so please pay attention to the mailing time.)

VI. Freight and Insurance

Mails to the XIAF Organizing Committee should be paid off in advance. All mails should have the declaration: No Commercial Value! Only for cultural and contest entry use!

The CDs and USB flash drives of the pre-selected entries will not be returned unless there is a special request and pre-payment of the postage fee. The Organizing Committee does not assume any responsibility for the loss of the entries during the mailing process.

VII. The Selection Committee

1.The members of the Selection Committee are determined by the Organizing Committee. Their responsibilities are to select qualified entries for the Festival "Cyber Sousa" Award animation contest through the review of the entries.

2.No member shall participate in the selection of any works with which he or she has any form of connection.

3.The Selection Committee shall review and select works according to their quality and enjoyment, with special emphasis on the innovativeness of the works.

VIII. The Jury

1.The jury of the official contest consists of no less than 12 people, including no less than 5 overseas judges.

2.No member shall participate in the selection of any works with which he or she has any form of connection.

3.The selection process and criteria for the contest prizes are specified by the jury.

4. The jury will select works for the gold, silver and nomination prizes and determine the winners.

IX. Invitation

Representatives from all the shortlisted entries will be invited to participate in the XIAF "Cyber Sousa" Award ceremony and other supporting activities, and will be provided with food and accommodation.

X. Copyright

1. All participants should be the authors or owner of the rights of the participating works. In the event that the works are created by collective authors, the applying participant shall make sure that he or she has the legal ownership to the works. In the event that the applying participant cannot make promise in this regard, the works shall be deemed as having been submitted in the name of all of its authors.

2.

All participants will be deemed as having agreed to authorize Xiamen International Animation Festival Organizing Committee the right to display and promote (the entirety or part of) their works through various media or in public places for nonprofit purpose.

XI: The Screening of The Entries

1.The Organizing Committee may save the entries digitally.

2.The participants should not object to the public screening of the entries during the XIAF.

3.The Organizing Committee will determine the order, classification and timetable of the film screening.

4.The participants should have no objection towards the display and special screening of the winning works by the Organizing Committee for non-commercial purposes.

XII: Awarding Ceremony

1.The award ceremony and the press conferences will be organized by the Organizing Committee of the Festival.

2.The award ceremony is currently scheduled to take place in November 2019.

3.All gold, silver and nomination prizes will be announced at the award ceremony.

4.The invited works must be represented by the main author (individual works) or the Vice-President of the company and above (enterprise works) to participate in the award ceremony. If the mentioned representatives are not available, a substitute should be present with the original letter of authorization and the corresponding identification according to the requirements of the Organizing Committee. If no

substitute can be present, please contact the Organizing Committee in advance. If no one is present without notice, it will be taken as forfeiting the prize.

5.The Gold and Silver Prize winners will receive the "Cyber Sousa" Award trophies, certificates, and prize monies. The nomination winners will receive the "Cyber Sousa" Award certificates and prize monies.

6.With the winner's consent, the Organizing Committee may arrange for media interviews.

XIII: Legal Items

1.All participants should be the legal owners of the entries and the copyrights who should shoulder corresponding legal responsibilities. In the event that others claim rights for the entries, the participant shall bear all losses incurred. In case of any serious influence or loss to the Organizing Committee or this contest, the participant shall assume the compensation liability.

2.The copyrights are owned by the authors. During the contest, the Organizing Committee has the right to display and screen the entries in the media, as well as collect and publish the outstanding works.

3.The Organizing Committee has the right to use the works for the contest publicity unless a statement is made in the registration form by the participant.

4.Participants are free to participate in other similar contests or related commercial activities before or after the XIAF contest, however, any consequences caused from the conflicts with other contest regulations should be borne solely by the participant.

5.Entries which have been submitted with the registration form will be deemed to have unconditionally accepted the rules and regulations established by the Organizing Committee. In the event of any disputes, it shall be referred to the Xiamen Municipal Arbitration Commission for arbitration. Only the Chinese version of these Rules has the force of law.

XIV: Supplementary Provisions

1.Other provisions together with these Entry Rules will be released by the Organizing Committee on the official website of the XIAF (www.cybersousa.org).

2.These Entry Rules will take effect from the day it is released.

3.The Organizing Committee of XIAF "Cyber Sousa" Award reserves the right of final interpretation of the Entry Rules.

XV: Contact Information

1.Xiamen Chuangxin Software Park Management Co.,Ltd

Address: F4, No. 33 Guan Ri Rd., Xiamen Software Park II , Fujian Province, China.

Postcode: 361008

Telephone: 86-(0)592-5953932

Fax: 86-(0)592-5913901

Email: 5953932@xmigc.com

2.ASIFA-CHINA

Address: Room 908, MaoHua Building, NO.17 ShidaiHuayuanNan Rd., Shijingshan District, Beijing, China.

Postcode: 100043

Telephone: 86-(010) 62662716

Fax: 86-(010)-88792568

Email: works@asifa.cn

The Organizing Committee of “Cyber Sousa” Award of Xiamen International Animation Festival

June 1, 2019

Selection Regulations of 2019 (12th) Xiamen International Animation Festival (XIAF) “Cyber Sousa” Award

I. General Provisions

Article 1 In order to encourage the development of the ACG industry and promote the application of information technology in the ACG industry, the XIAF Organizing Committee (hereinafter referred to as the “Organizing Committee”) will organize the “Cyber Sousa” Award contest. In order to ensure that the competition is open, fair and just, and to ensure that the assessment work is carried out in a standardized and orderly manner, the Selection Regulation are formulated.

II. Organizing Structure

Article 2 According to the actual situation of the XIAF, the Organizing Committee has formulated the "Selection Regulations of 2019 (12th) Xiamen International Animation Festival Cyber Sousa Award (hereinafter referred to as the Selection Regulations), " Entry Rules of 2019 (12th) Xiamen International Animation Festival Cyber Sousa Award (hereinafter referred to as Entry Rules) and other regulations to guide the contest.

Article 3 The Organizing Committee invites domestic and overseas ACG experts, specialists, academic scholars to serve as judges, who forms the "Cyber Sousa” Award Selection Committee (hereinafter referred to as the "Selection Committee") and the Jury. The Selection Committee and the Jury each has chairpersons and committee members responsible for the selection of works.

III. Schedule of the Contest

Article 4 Registration system is open since the publication day of the Selection Regulations, and will be closed at 23:59 on September 6, 2019. The pre-selection and initial selection of the entries are processed from September 21st to September 23th, 2019; and the final review of the shortlist will be processed from November 9th to 20th, 2019. The winners will be announced in November.

IV. Contest Categories and Awards Setting

Article 5 According to the different characteristics of the entries, the contest has several categories with awards in each category. Awards and the number of awards are specified by the Entry Rules.

Article 6 The jury may, according to the actual situation, have the right to recommend the Organizing Committee to properly adjust some of the awards and the number of awards.

V. Registration and Participation

Article 7 Qualifications for Entry

1. Entries must comply with Chinese laws, regulations and ethics. Entries must not contain pornographic, violent, bloody and other undesirable content.
2. Entries must be works created or published after January 1, 2017.
3. All entries must be original. Collective works require the consent of the main producer. The winning entries are publicized through online media. It is strictly prohibited to copy, plagiarize, or imitate others' works. In case of any violation, the participant will be disqualified and held accountable in accordance with the law.

Article 8 No registration fee is required. After completing the entry form on the official website of Xiamen International Animation Festival (www.cybersousa.org), please submit the entries and the related materials as required in the Entry Rules.

Article 9 After completing the registration form, the participant will be deemed

to accept the terms of the Selection Regulations and the Entry Rules.

VI. Appraisal

Article 10 The selection process and criteria of the contest awards are specified by the Entry Rules.

Article 11 The Organizing Committee and the jury will evaluate the works according to the Entry Rules and determine the winners. The Organizing Committee will inform the participants of the results within two weeks after the evaluation work.

Article 12 All entries that have passed the initial evaluation can be released at the Xiamen International Animation Festival.

VII. Awarding and Rewards

Article 13 The Organizing Committee is responsible for awarding trophies, certificates and rewards to the winners of the "Cyber Sousa" Award contest. The awards setting and reward methods are specified by the Selection Regulations.

VIII. Legal Items

Article 14 All participants should be the legal owners of the entries and the copyrights who should shoulder corresponding legal responsibilities.

Article 15 The copyrights are owned by the authors. During the contest, the Organizing Committee has the right to display and screen the entries in the media, as well as collect and publish the outstanding works.

Article 16 The Organizing Committee has the right to use the works for the contest publicity unless a statement is made in the registration form by the participants.

Article 17 The Organizing Committee does not assume any responsibility for the loss or damages of the entries during the mailing process.

Article 18 Participants are free to participate in other similar contests or related commercial activities before or after the XIAF contest, however, any

consequences caused from the conflicts with other contest regulations should be borne solely by the participant.

IX. Supplementary Provisions

Article 19: The Selection Regulations will take effect since the day it is released.

Article 20: The Organizing Committee of the “Cyber Sousa” Award of Xiamen International Animation Festival reserves the right of final interpretation for the Selection Regulations.

Organizing Committee of the “Cyber Sousa” Award of Xiamen International Animation Festival

June 1, 2019