

MALLU FILM MARKET, JUNE 2021

**CALL FOR
SUBMISSIONS**

www.MalluFilmMarket.com





Showcase your film in **MALLU FILM MARKET** !

Call for submission is now open.

There is no submission fee, registration fee or hidden charges.

Submission Process is 100 % Free of cost.

From submissions a selection panel appointed by the organizer will select some films for audience poll and will be listed in www.MalluFilmMarket.com portal.

HIGHLIGHTS

- + Chance to Sell Films at MALLU FILM MARKET
- + International Wide Promotions for all selected films
- + 30 Days of Online Festive Celebrations
- + a dedicated web page for your film in www.MalluFilmMarket.com portal.

BASIC DETAILS OF THE EVENT

- Event Name: **MALLU FILM MARKET – SEASON ONE**
- Event Date: **2021 JUNE 01 – JUNE 30**
- Event Mode: **ONLINE**
- Event Platform: **www.MalluFilmMarket.com**
- Event Website: **www.MalluFilmMarket.com**
- Email Address for communication: **MalluFilmMarket@Gmail.Com**
- Phone Number for communication: **+91 9539150050**
- Event Manager: **BARTER SOCIETY (INDIA)**
- Submission Fee/Entry Fee: **FREE**
- Deadline for Submission: **2021 May 25**

ABOUT THE EVENT

The Film Market showcasing Fiction and Non-Fiction Films including Feature Films, Children's Films, Short Films, Documentaries, Music Videos, Web Series, Commercial Advertisements, Film Trailers, Film Teasers, Experimental Films etc. These films are in various forms like Animated, Non-Animated and Mixed over 30 days of festive celebrations attended by eminent guests from around the world.

The event is committed to the promotion of knowledge, life and culture, as it comes through from films and documentaries, made by people worldwide.

There are several things you should know about the MALLU FILM MARKET:

1. MALLU FILM MARKET has one mission - to find and recognize cinematic gems and unique perspectives in film and video. Whether you are an industry insider or new to the craft, we don't care, we invite you to send us your best, original work our way!
2. MALLU FILM MARKET is a unique hybrid, not a traditional film festival. We're different. Different is more fun and entertaining!
3. MALLU FILM MARKET creates publicity for filmmakers by announcing the list of award winners to our 80,000+ email list of industry professionals and influential insiders.

The submission deadline is coming up, and the submission fees are free.

Be sure not to miss out on this fantastic opportunity, and submit your film now!

CATEGORIES IN THE MALLU FILM MARKET – SEASON ONE

- **Feature Films (Non-Animated Fiction)**
- **Feature Films (Animated Fiction)**
- **Children's Films (Non-Animated Fiction)**
- **Children's Films (Animated Fiction)**
- **Short Films (Non-Animated Fiction)**
- **Short Films (Animated Fiction)**
- **Children's Short Films (Non-Animated Fiction)**
- **Children's Short Films (Animated Fiction)**
- **Feature Documentaries (Animated/Non-Animated/Mixed)**

- **Short Documentaries (Animated/Non-Animated/Mixed)**
- **Music Videos (Animated/Non-Animated/Mixed)**
- **Web Series (Fiction/Non-Fiction)**
- **Advertisement Films (Commercials/Trailers/Teasers)**
- **Experimental Films**

SUBMISSION PROCEDURE

- Step 1: Log on to www.MalluFilmMarket.com
- Step 2: Select submit your film button
- Step 3: Enter the entry details in the submission form
- Step 4: Click on Submit button.
That's all. You will get a confirmation message in your email address after the successful submission.

SELECTION STATUS

- All selected films will be listed in www.MalluFilmMarket.com before the event.
- Submitter will get personalized information about selection.

AWARDS / BENEFITS FOR SUBMITTER

- All selected films will get a free screening space in www.MalluFilmMarket.com.
- A panel will select a best film from each category in the Mallu Film Market – Season One.
- All winners will get award letter.
- All winners will get award laurel.
- All winners will get opportunity for film sale in leading OTT Platforms.
- All winners will get opportunity for free participation in our partner film festivals without any entry fee.
- All selected films will get Official Selection Certificate from Mallu Film Market.
- All selected films will get Official Selection laurel from Mallu Film Market.
- Total monetary prize: \$ 10,000 USD

DETAILS OF SUBMISSION CATEGORIES

- **Feature Films (Non-Animated Fiction)**
Non-Animated Fiction Films with a minimum duration of 40 minutes.
Maximum Duration: 3 hours.
- **Feature Films (Animated Fiction)**
Animated Fiction Films with a minimum duration of 40 minutes.
Maximum Duration: 3 hours.
- **Children's Films (Non-Animated Fiction)**
Non-Animated Fiction Films specially made for children with a minimum duration of 40 minutes.
Maximum Duration: 3 hours.

- **Children's Films (Animated Fiction)**
 Animated Fiction Films specially made for children with a minimum duration of 40 minutes.
 Maximum Duration: 3 hours.
- **Short Films (Non-Animated Fiction)**
 Non-Animated Fiction Films with a maximum duration of 40 minutes.
 Minimum Duration: 1 minutes.
- **Short Films (Animated Fiction)**
 Animated Fiction Films with a maximum duration of 40 minutes.
 Minimum Duration: 1 minutes.
- **Children's Short Films (Non-Animated Fiction)**
 Non-Animated Fiction Films specially made for children with a maximum duration of 40 minutes.
 Minimum Duration: 1 minutes.
- **Children's Short Films (Animated Fiction)**
 Animated Fiction Films specially made for children with a maximum duration of 40 minutes.
 Minimum Duration: 1 minutes.
- **Feature Documentaries**
 Animated or Non-Animated or Mixed Documentary Films with a minimum duration of 40 minutes.
 Maximum Duration: 3 hours
- **Short Documentaries**
 Animated or Non-Animated or Mixed Documentary Films with a maximum duration of 40 minutes.
 Minimum Duration: 1 minutes.
- **Music Videos**
 Animated or Non-Animated or Mixed Videos with music and without dialogues.
 Maximum duration: 40 minutes.
 Minimum Duration: 1 minutes.
- **Web Series (Fiction or Non-Fiction)**
 Animated or Non-Animated or Mixed Videos with at least 2 episodes.
 Maximum duration: 40 minutes.
 Minimum Duration: 1 minutes.
- **Advertisement Films (Commercials/Trailers/Teasers)**
 Animated or Non-Animated or Mixed Commercial Videos or Film Trailers or Film Teasers.
 Maximum duration: 5 minutes.
 Minimum Duration: 30 seconds.
- **Experimental Films**
 All Animated or Non-Animated or Mixed Videos which may not included in the above categories or the submitter didn't wish to submit in the above categories.
 Minimum Duration :1 minutes., Maximum Duration: No Limit

REGULATIONS OF MALLU FILM MARKET – SEASON ONE

Please read carefully the Regulations before submission.

A person submitting an entry for the 'Mallu Film Market – Season One' means that the submitter has read and agreed with the 'Regulations of Mallu Film Market – Season One'.

The Film Market showcasing Fiction and Non-Fiction Films including Feature Films, Children's Films, Short Films, Documentaries, Music Videos, Web Series, Commercial Advertisements, Film Trailers, Film Teasers, Experimental Films etc. These films are in various forms like Animated, Non-Animated and Mixed.

FILM SUBMISSION:

Films produced on any format can be submitted.

All films must carry English Subtitles.

All the films should have a total running time, including front and back credits.

Dubbed/revised/copied version of a film shall not be eligible for entry in the event.

Submitter must be the authorized person of the entry. Submitter is liable to any loss, if the submitter is not an authorized person of the entry.

SUBTITLING:

Films will only be screened in their original language/version with English Subtitles.

Films will not be screened at the event without English subtitles.

Filmmakers may please ensure that sub-titles are clear and readable.

Subtitles should not merge with visuals/background.

It would help selection Committee and jury understand the right context and help evaluate the film better.

ENTRY FEES :

There is no submission fee, registration fee or hidden charges.

Submission Process is 100 % Free of cost.

SELECTION STATUS :

All films which are selected/nominated for the event, will be informed by emails and listed on official website.

The list of selected films will be available on official website from May 26, 2021.

Films once selected & submitted for final screening will not be allowed to be withdrawn under any circumstances until the event is over.

WINNERS LIST :

A Jury appointed by Barter Society (India) will select all winners from the selected films.

The list of Award Winning films will be announced on the closing day of the event.

AWARDS :

- A panel will select a best film from each category in the Mallu Film Market – Season One.
- All winners will get award letter.
- All winners will get award laurel.
- All winners will get opportunity for film sale in leading OTT Platforms.
- All winners will get opportunity for free participation in our partner film festivals without any entry free.
- All selected films will get Official Selection Certificate from Mallu Film Market.
- All selected films will get Official Selection laurel from Mallu Film Market.

MONETARY PRIZES :

- Total monetary prize: \$ 10,000 USD
- The best film of the following each category will get a monetary prize of \$ 1000 USD
- Feature Films (Non-Animated Fiction)
- Feature Films (Animated Fiction)
- Children's Films (Non-Animated Fiction)
- Children's Films (Animated Fiction)
- Short Films (Non-Animated Fiction)
- Short Films (Animated Fiction)
- Children's Short Films (Non-Animated Fiction)
- Children's Short Films (Animated Fiction)
- Feature Documentaries (Animated/Non-Animated/Mixed)
- Short Documentaries (Animated/Non-Animated/Mixed)

SCREENING/STREAMING :

From submissions a selection panel appointed by the organizer will select some films for audience poll and will be listed in www.MalluFilmMarket.com portal during the event period.

Some of the films or all selected films will be screened in our app if needed during the event period.

USE OF THE ENTRY MATERIALS :

Programs composed of films may be circulated after the event for its promotion in India and abroad.

Teasers, Trailers, Posters, Stills from the entry, Photographs of Filmmakers etc. will be used for promotional purposes.

Organizer may store the entry materials in digital storage for hosting purposes.

Organizer may stream the entry materials in their Website or App during the festival period.

ABOUT THE SALE OF FILM AND FILM RIGHTS :

If anybody express their interest to buy a film or film rights, www.MalluFilmMarket.com will connect them with submitter. No commissions needed for that type of sales. Submitter will directly get the 100% of the sale value / royalty if any.

NON SPECIFIED CASES :

The organizer(s), Barter Society (India) or its representative will settle all non specified cases within the terms of the present regulations and may allow special dispensation regarding justified and specific requests.