

## MISSION & OBJECTIVE

We screen the best documentaries from around the world for two weeks at the Roxie Cinema, the oldest art house theater west of the Mississippi. Many of our titles end up with calendered runs at the Roxie later in the year! We get great coverage in SF, the second largest film market in the country, plus Variety reviews. The festival was attended by over 8000 doc lovers last year. A 10% increase in attendance over the year before! San Francisco is a very receptive town for documentaries and our fest has built a passionate following over the past 16 years.

## ABOUT THE FESTIVAL

Comments about SF DocFest parent organization SF IndieFest:

"Festivals bring unexpected benefits. Festivals are essential for brand creation. Premiering at Tribeca was enough to convince people to at least listen to me, but surprisingly it was the San Francisco Indie Fest that was just as crucial for our theatrical release. Our press from this festival in February '08 helped convince the Red Vic to book us in April (I thank the amazing S.F. publicist Karen Larsen for convincing me of this in advance). We also incorporated festivals into our broader theatrical release, and while we did not claim them as cities in our 17-city count, they helped give us something to crow about."

[http://www.filmmakermagazine.com/fall2008/bomb\\_it.php](http://www.filmmakermagazine.com/fall2008/bomb_it.php)

"I've got to tell you that Indiefest was one of the greatest experiences of my life. I tell all filmmakers - and festival organizer friends of mine - how you run your fest and how you run each film twice. Every single time people look at me with shocked disbelief. Truly, Bonnie and I loved being a part of the event.

Thanks again for including us. SF Indiefest really made me feel that making YEAR was worth the whole effort.

Best-

MIKE CARROLL"

## Awards & Prizes

Audience Awards and Jury Prizes

## Rules & Terms

LEGAL STUFF: I understand that submission of my work authorizes the San Francisco Documentary Festival to use the work for exhibition, education and/or publicity purposes related to the festival; that the Festival will handle the prints and tapes with a maximum of care but cannot be held liable for any damage or loss during shipping, preview, or screening; and that the Festival is also not responsible for any claim involving copyright, trademark, credits, or royalty infringement related to the work. SF DocFest will never publish your film online under any circumstances.