TEARMS AND CONDITION VIDEOMEDEJA 2025

DEADLINE FOR ENTRIES JULY 10TH 2025

THEME AND FORM

Like previous years Video Art Association VIDEOMEDEJA is looking for new art works from the next category and audio-visual media:

* **SCREENING:** video art, short films, digital animations
* **MEDIA PROJECT:** media installations, interventions in the exhibition space, advanced technologies in artistic practice, interactive visual art, XR (eXtended Reality), AR (augmented reality), VR (virtual reality), MR (mixed reality), robotic objects, net and social media projects, Metaverse, audiovisual performances and experiments, AI art

The program focuses on art projects that use new media for artistic expression and communication, and have a wide range of genres and forms that combine images and sound, advanced communication, objects, in a symbiotic or avant-garde style.

There are no fixed criteria concerning work theme or form. The only works that selection committee will not consider are the ones containing any kind of offensive or aggressive message/content. The submitted works should be produced in 2023, 2024 or 2025.

AWARDS

**The Videomedeja Award**, for the best work, for creativity, innovation and artistic value - a money prize of 1.000 euros + a digital diploma and a PDF file for printing, is awarded by an International three-member jury.

**The Bogdanka Poznanović Award**, for the best work produced in Serbia - digital diploma and PDF file for printing, is awarded by a three-member selection committee.

**Audience Award** - digital diploma and printable PDF file, awarded by the audience.

**Special Mention** - digital diploma and printable PDF file, awarded by an International three-member jury.

CRITERIA

The selection committee will consider submitted applications and works that meet all the stated formal requirements and general conditions of the competition, according to the following criteria and method of selection:

* quality, originality, authenticity of theme, content and form
* substantive and/or formal innovation of the work
* experimentalism and questioning of the environment and standard norms
* use of new technologies in work and/or presentation
* interaction and impact on the individual and society
* professional and technical capacities required for the presentation of work
* economy and facilitated transportation of equipment and work

PREVIEWS

Please note that we accept only online-based previews (you tube, vimeo or similar). No snail mail sending option.

COSTS AND PARTICIPATION

Submission through our online Entry form on Videomedeja website require donation.

Early Bird Submissions will be from Feb 1st till Feb 28th

Regular Submissions will be from March 1st till June 15th

Extended Submissions will be from June 16th till July 10th

Due to the limited budget, we can’t provide screening fees or cover the travel expenses for the participants. In some cases the Festival is able to provide accommodation in Novi Sad for participants who wish to attend if they send request at least one month before start of the Festival.

DEADLINES

Selection committee will make the final selection no later than September 1st 2025. If you wish to subscribe to newsletter mailing list, you can do that through contact page on our website <https://videomedeja.org/sign-up-for-newsletter/?lang=en> If your work is selected for the competition program, we might request a digital file of the screening copy from you.

COPYRIGHTS AND ARCHIVE

This part applies only to works and selections selected for the Videomedeja 2025 program. No other entries are included in the festival archive, neither are they presented at the Videomedeja website or considered for broadcasting or tour programs. By submitting your work for the festival program you agree that preview of your work will remain in the festival archive. The Archive is our institutional property and only used for internal purposes and only available to the Videomedeja curators. You agree that your work (or program) will be included in the 29. Videomedeja program: screenings/media projects 2025, in the printed catalogue, in Videomedeja promo video (10-15 sec of each work) as well as in the Videomedeja web pages within its database listings, represented by the title, author’s name, format data, description text and still image.

The 29th International New Media Art Festival Videomedeja is planning to present the regular edition of the Festival, live in front of the audience in the screening room in Novi Sad, Serbia.

You agree that your work can be used according to your permit as submitted in the Entry form.