

RULES

The Official Rules for the Video Challenge are binding and need to be followed to be eligible for the prizes:

1. The video submission must have relevance to one of the following themes:
 - a. India Is Youthful
 - b. India Is Timeless
 - c. India Is Undiscovered
2. The entire duration of the video submission should be **UNDER 5 MINUTES** and should have a title.
3. Participants must be **18 years** and above on the start date of the competition (January 15, 2014).
4. The video entries can be in any style. It can be fiction, animation, documentary, live action, stop motion etc.
5. Contestants must ensure that due credit is given to the artist/musician and composer of the song(s) that are used in any of the videos.
6. Each video submission must be **respectful towards India**. The videos can be created in ANY Language. However, they must have **English subtitles** for standardization.
7. Participants should **not support or plug any product, brand, group or organization** that they are or have been involved with.

ELIGIBILITY

- Contestants must be at least 18 years old on the date of commencement of the contest.
- A video submission must be an original video short created by the submitter.
- The person submitting the video will be considered the contestant and will be the only person eligible to compete for the prize. Using duplicate accounts to submit more than the allowed number of films will result in disqualification of all films.
- The following individuals are not eligible to enter the contest: employees, consultants, directors, representatives and officers of the contest sponsors and, platform sponsor,

and their families. Participating individuals and organizations, the Indian government, contractors of the Indian government; or distribution agencies, web design agencies, advertising agencies, fulfilment agencies, as well as judging and contest agencies involved in the administration, development, fulfilment and execution of this contest and the immediate family members (spouse, recognized partner, parent, child, sibling and spouse or "step" of each) and those living in the same households of each such individual are also ineligible.