

The Hollywood Independent Film Festival will have its third edition and aims to promote American and World Cinema. Held in the city of Los Angeles, the Festival will award the best films with a Certificate of Award and Trophy.

The Festival was created to celebrate the art of filmmaking and to honor the filmmakers who make it all possible. This Festival will award national and international filmmakers.

The entire application process is done online.

Festival Venue e date:

DOWNTOWN INDEPENDENT THEATER

251 South Main Street

Los Angeles, California 90012 - United States

January 10th, 2022

Screening Sessions: from 2pm to 8pm

Awards Ceremony: from 8 pm to 11pm

Festival Rules:

NO FEE WAIVERS

All non-English films must have English subtitles.

Except for the SHORT LATINO FILM that can be in Spanish without subtitles.

At this time, we are only requesting online submissions and all materials must be viewable online, as we want to remain as green as possible.

By submitting to the festival, you agree to allow your film (or other artistic work) to be screened by the festival during the festival run, for which you are submitting, at no charge to the festival. If there are to be any additional screenings, we will come to a mutual agreement between the filmmaker and the festival. All media selected by the festival will be asked to provide promotional materials, but we ask that no promotional materials be sent until selection. By submitting to the festival you are admitting copyright ownership of everything submitted.

The festival reserves the right to disqualify any submission at any time if there is any question of ownership, copyright infringement, or any sign of disrespect (in any form of media) to the festival or its representatives.

RECOMMENDATIONS REGARDING POSTERS AND TRAILERS

It is very important for all filmmakers to readily have available posters and trailers and additional materials possible to submit to film festivals at the submission stage. Film festival directors appreciate these materials to work with, should your film get accepted to the festival submitted. As a Festival Director, I see professionalism and dedication to the film when the submitter sends a well-made poster and a short trailer. This also helps the film festival better promote selected films.

POSTER :

It's important to get a frame from the movie or a photo still of the film that makes people look at it and think "I want to see this film" or "Who is that guy and why he is running?" or "Why is that woman crying?"

A good poster should immediately grab people's attention. A poster with only the title a background doesn't convey any emotion and doesn't mean anything.

Film festivals prefer to have posters in the following proportion.

Recommended file size: 1400 pixels x 2100 pixels at 300dpi.

Make the Title stand out, but don't make it so big that it distracts the important images in your poster.

Make sure to export it as a JPEG, PNG, or PDF.

TRAILER:

The trailer has to give the audience a glimpse of your film and just enough so as not to reveal important parts of it. This will make the viewer curious about your film.

Place important information like Title, Directed by..., important actors in the poster. Include festival laurels like Winner of Best Film or Best Director, and Official Selections from important festivals such as Sundance, TIFF, etc...

Duration: The recommended length of a trailer should be between 1 and 2 minutes maximum.

Export : 1080p – MP4 or Quicktime mov file.

Even if your short film is 3 to 5 minutes long, creating a 1-minute trailer will make a good impression.

FINAL THOUGHTS

When a film is submitted to my festivals without a poster or trailer or sometimes without both, the judges take points off the final rating of the film.