

## **RULES IN SPANISH & ENGLISH:**

Español & English:

Las postulaciones para la edición 2018 del Festival de Cine ¡Viva Cinema! están siendo aceptadas a través de este sitio web. Por favor llene el formulario de inscripción de abajo. Las fechas límite para el festival de New Haven CT del 12 al 14 de abril de 2018 para enviar su película son:

23 de noviembre Early Bird  
23 de diciembre temprano  
23 de febrero Fecha límite regular  
10 de marzo Fecha límite tardía  
23 de marzo ¡Fecha límite de último minuto!

¡Viva Cinema! Latino Film Festival 2018 presentará un amplio espectro de películas independientes, documentales, cortometrajes internacionales y películas de estudiantes. Las películas seleccionadas estarán en competencia por los Premios del Jurado y el Favorito del Público.

¡Viva Cinema! es socio con el Festival de Cine de Connecticut (modalidad rotativa), que celebra varios festivales de fin de semana, muestras semanales y mensuales, proyecciones aisladas y estrenos mundiales en la zona metropolitana de Nueva York y en numerosas ciudades y pueblos de todo el estado de Connecticut.

Aquí están listadas algunas de las categorías de premios tradicionales. En general, hay algunas películas cada año que no necesariamente encajan en estas categorías y pueden ser consideradas para premios especiales.

Mejor Largometraje Ficción  
Mejor Documental  
Mejor Animación  
Mejor Cineasta de Nueva York  
Mejor Cortometraje Dramático  
Mejor Cortometraje de Comedia  
Mejor Comercial  
Mejor Video Musical  
Mejor Estudiante-Escuela Secundaria  
Mejor Estudiante-Universidad  
Favorito del Público

## **MISIÓN Y OBJETIVO**

Mostrar la cultura y diversidad latina, y un punto de vista independiente a través de las disciplinas creativas del Cine, Video, Música y Medios Digitales, en los grandes estados de Nueva York, Connecticut y gran Nueva Inglaterra.

## **ACERCA DEL FESTIVAL**

Bienvenido a ¡Viva Cinema! Un intercambio internacional de cine, música, arte y cultura latinos. Después de 13 años exitosos y más de 1000 días y noches de proyecciones, The Connecticut Film Festival LLC y Viva Cinema Latino Film Festival inician el 4to evento anual con una explosión este 12-14 de abril de 2018 en New Haven CT.

El festival y el intercambio exhibirán más de 100 películas, así como presentaciones y simposios. Las proyecciones se llevarán a cabo en varios lugares con ocupaciones que van desde 70 hasta 1000 asientos. ¡Los 3 días y las noches de la película serán destacados por 3 fiestas principales! Los premios se presentarán en todas las categorías en la fiesta del sábado por la noche.

## ORGANIZADORES

Tom Carruthers – Director Ejecutivo  
Colby Rutledge - Director de Programación

## REGLAMENTO GENERAL 2018 Viva Cinema Latino Film Festival

## GUÍA DE PRESENTACIÓN Y POSTULACIÓN DE PELÍCULAS

Viva Cinema Latino Film Festival se esfuerza por usar el cine, video y nuevos medios independientes como un vehículo para desafiar y estimular a las audiencias, inspirándolas a apoyar el cine latinoamericano con sus mentes, sus corazones y sus billeteras.

A través de historias visuales provocativas, ¡inspirar a las audiencias a tomar acciones! ¡Esperamos que su postulación sea una de las que alimente este fuego y provea a nuestros espectadores con un fuerte punto de vista independiente!

Por más de 13 años, The Connecticut Film Festival y ¡Viva Cinema!, han sido anfitriones de filmes latinoamericanos a través de la región Tri-Estatal de NY, resaltados por algunas de las mas cautivadoras y motivadoras creaciones de las más pequeñas hasta las más importantes productoras y distribuidoras en Latino America.

¡Viva Cinema! Latino Film Festival recently joined forces with the regional film, music and theater community and the iconic Gateway Community College in New Haven CT. For more than a decade these, powerhouses and the City of New Haven have supported filmmakers, artists and showcased and premiered cutting edge cinema way before the likes of some of the biggest first-tier festivals in the region.

Visite [www.vivacinemafilmfestival.com](http://www.vivacinemafilmfestival.com) para actualizaciones, fechas y lugares.  
Únase a la conversación en: [www.facebook.com/vivacinemalatino](http://www.facebook.com/vivacinemalatino)

¡Viva Cinema! Latino Film Festival. 12, 13 y 14 de abril de 2018

## REQUISITOS DE ELIGIBILIDAD

Para ser elegibles en consideración, todos los filmes deben reunir los siguientes requisitos:

- Todas las postulaciones deben ser enviadas online antes del plazo final.
- Formatos de envío:

Los screeners de largometrajes deben ser subidos a una cuenta de Vimeo or Click For Fest privada protegida con password, que puede ser incluída en el perfil de envío de Click For Fest

Los screeners de cortometrajes deben estar disponibles para visualización online y deben ser subidos a una cuenta de Vimeo protegida con password. El enlace de vimeo puede ser incluído en el perfil de envío de FilmFreeway.

- Toda película no debe haber tenido exhibición commercial en Connecticut.
- Todas las películas deben estar en lenguaje español o portugués y deben tener subtítulos en inglés o...
- La película puede estar en inglés si fue hecha por un equipo predominantemente latino de productores y/o guionistas, y debe tener subtítulos en español o portugués.
- Solo serán aceptadas películas terminadas.
- Los cineastas deben tener en su poder todos los derechos para exhibición y deben certificar que el trabajo es original y no existen disputas legales sobre la autoría del film.
- Solo postulaciones completas serán aceptadas. Los perfiles online deben estar completos con presskit y fotos incluidas.
- Todas las películas deben estar disponibles para exhibición de manera inmediata.
- A pesar de que el festival entrega complete preocupación a cada postulación, el festival no se hace responsable por pérdida o daño de los materiales enviados.
- Por favor enviar DVDs solo en sobres con empaque de burbuja o de espuma. No usar rellenos de fibra, pueden dañar su película y nuestro equipamiento.

English:

Submissions for the 2018 Viva Cinema Film Festival are now being accepted through this website. Please fill in the submission form below. Deadlines for the April 12-14 New Haven CT festival to submit your film are:

November 23 Early Bird  
December 23 Early  
February 23 Regular Deadline  
March 10 Late Deadline  
March 23 Last Minute Deadline!

The 2018 Viva Cinema Latino Film Festival will present a broad spectrum of independent features, documentaries, international, short, and student films. Selected films will be in competition for Jury Awards and overall Audience Favorite.

Viva Cinema are partners with the year-round, Connecticut Film Festival, hosting multiple weekend festivals, weekly and monthly series and isolated screenings and world premieres in the NYC Metropolitan area and in numerous cities and towns throughout the state of Connecticut.

Here are some the traditional award categories listed below. Generally, there are several films each year that don't necessarily fit these categories. They may be considered for special awards.

Best Narrative Feature  
Best Documentary  
Best Animation  
Best New York Filmmaker  
Best Dramatic Short Film  
Best Comedy Short  
Best Commercial  
Best Music Video  
Best Student - High School  
Best Student - College  
Audience Favorite

#### **MISSION & OBJECTIVE**

Showcasing Latino culture, diversity, and an independent point of view through the creative disciplines of Film, Video, Music, and Digital Media in the Great States of New York, Connecticut and greater New England.

#### **ABOUT THE FESTIVAL**

Welcome to ¡Viva Cinema! An International Exchange Latino Film, Music, Arts and Culture. After 13 successful years and more than 1000 days and nights of screenings, The Connecticut Film Festival LLC and Viva Cinema Latino Film Festival kick off the 4th annual event with a bang this April 12-14, 2018 in New Haven CT. The festival and exchange will showcase more than 100 films as well as performances and symposiums.

Screenings will take place in several venues with occupancies ranging from 70 – 1000 seats. The 3-days and nights of film will be highlighted by 3 major

parties! Awards will be presented in all categories at the Saturday evening party.

#### ORGANIZERS

Tom Carruthers - Executive Director  
Colby Rutledge - Director of Programming

#### GENERAL RULES

2018 Viva Cinema Latino Film Festival

#### FILM SUBMISSION GUIDELINES & APPLICATION

##### ELIGIBILITY REQUIREMENTS:

##### Rules & Terms

Viva Cinema Latino Film Festival strives to use independent film, video and new media as a vehicle to challenge and excite audiences, inspiring them to support independent Latin American film with their hearts, minds and their wallets.

Thought provoking visual stories, inspire audiences to take action! We hope your submission will be the one to fuel this fire and provide our viewers with a strong Independent Point of View!

For more than 13 Years, The Connecticut Film Festival and Viva Cinema, have been host to Latin American films throughout the NY Tri-State region, highlighted by some of the most captivating independent and thought provoking releases from the smallest to the largest production houses and distributors in Latin America.

Viva Cinema Latino Film Festival recently joined forces with the regional film, music and theater community and the iconic Gateway Community College in New Haven CT. For more than a decade these, powerhouses and the City of New Haven have supported filmmakers, artists and showcased and premiered cutting edge cinema way before the likes of some of the biggest first-tier festivals in the region.

Visit [www.vivacinemafilmfestival.com](http://www.vivacinemafilmfestival.com) for updates, times and locations.

Join in on the conversation at: [www.facebook.com/vivacinemalatino](http://www.facebook.com/vivacinemalatino)

Viva Cinema Latino Film Festival April 12, 13 & 14, 2018

#### FILM SUBMISSION GUIDELINES & APPLICATION

##### ELIGIBILITY REQUIREMENTS

To be eligible for consideration, all films must meet the following requirements:

-All entries must be submitted online no later than the deadline dates.

-Submission Media Format:

Feature film screeners must be uploaded to a private Vimeo or Click For Fest account and password protected. The Vimeo code may then be embedded into the Click For Fest submission profile.

Short Film screeners must be made available online and should be uploaded to a Vimeo account and password protected. The Vimeo code may then be embedded in the FilmFreeway submission profile.

-All films must not have been commercially screened in Connecticut.

-All films must be in Spanish or Portuguese and must have English subtitles.

Or

-All films may be in English if made by a predominantly Hispanic crew, group of producers and or writers and must have Spanish or Portuguese subtitles.

-Only completed projects will be accepted.

-Filmmaker must have obtained all clearances for exhibition and must certify that the work is original and no disputes regarding ownership exist on the film.

-Only completed entry packages will be accepted. Online profiles must be complete with EPK and uploaded photos.

-All films must be available to screen immediately.

-Although complete care is given to every entry, the festival cannot be held responsible for loss or damage to materials submitted.

-Please do not send DVD entries in fiber -filled mailers. Use only bubble wrap or foam type envelopes.

- DVD Screeners will not be returned.

#### Marketing of your film and the festival:

To facilitate the promotion of selected films, the producers of Viva Cinema Latino Film Festival request that submissions include an electronic press kit via Dropbox or other FTP site or through FilmFreeway's website. The EPK should not come on a disc.

The EPK should include the follow:

5 JPEG formatted images. 300 Dpi and no greater than 500kb each

1 Poster image. Lo Res. JPEG formatted and no greater than 500kb

1 Poster image. Hi Res PDF or Vector file. No greater than 2 Gb

1 WORD document with 3 synopses: a short 50-100 words, medium 100 – 250 words and a long 250 – 500 words.

1 WORD document with 1-2 Press Releases. One short press release describing the film, a second more in depth press release.

1 WORD document listing all URL and social media links

## Theatrical Screening Formats

All accepted films must be made available in the following formats:

### Feature Length Films

BluRay and 2 Standard Definition DVD discs as backup. Possible option to be discussed is Digital format file: QT H264.MOV files

Feature Length Films: DCP (Digital Cinema Package) Trailer when available.

### Short Films, Commercial/Advertisements and PSA

Screening Format: QT H264.MOV file with 2 Standard Definition DVD discs as backup. Additional backup option: BluRay copy.

ALL –DVDs must be in NTSC format -- Please label all submitted materials with title, name of entrant, category and running time, and tracking ID number. Other formats may be possible. The festival needs to be notified before any other regional formats are mailed.

The management of Viva Cinema Latino Film Festival reserves the right to decide all questions regarding the rules and regulations. Submission of a film constitutes that the filmmaker accepts the rules and regulations set forth herein.

All film entries selected for the festival give a Viva Cinema Latino Film Festival the right to use footage and/or titles from and information about the film for promotional purposes. Incomplete submissions will not be considered for the Viva Cinema Latino Film Festival

-Submission fee. Payments are made through an online submission portal. Checks may be made payable to The Connecticut Film Festival LLC.

I, the undersigned, have read and understand the rules, regulations and guidelines of the Viva Cinema Latino Film Festival and Connecticut Film Festival LLC. To the best of my knowledge, all the information is correct as indicated on the submitted entry.

The Connecticut Film Festival LLC and Viva Cinema Latino Film Festival is hereby granted the right to utilize an excerpt from any film submitted and accepted for exhibition at the Festival for promotional purposes.

The individual or corporation submitting the film hereby warrants that it is authorized to commit the film for screening, and understands and accepts these requirements and regulations.

I, the undersigned, have read and understand the rules, regulations and guidelines of the Viva Cinema Latino Film Festival and The Connecticut Film Festival LLC. To the best of my knowledge, all the information is correct as indicated on the submitted entry. Viva Cinema Latino Film Festival and The Connecticut Film Festival LLCis hereby granted the right to utilize an excerpt from any film submitted and accepted for exhibition at the Festival for

promotional purposes. The individual or corporation submitting the film hereby warrants that it is authorized to commit the film for screening, and understands and accepts these requirements and regulations. The undersigned shall indemnify and hold harmless Viva Cinema Latino Film Festival and The Connecticut Film Festival LLC from and against any and all claims, liabilities, losses, damages, and expenses (including but not limited to attorney's fees, and costs of the court) which may be incurred by reason of any claim involving copyright, trademark, credits, publicity, screening, and loss of or damage to the screening videos entered.

FilmFest52 *Bethel & New Haven CT, Bennington VT, Colorado Springs CO*  
Connecticut Film Festival  
New Haven International Film Festival  
Viva Cinema Latino Film Festival