1. General Provisions

1.1. These Regulations regulate the status and the competition of short films and video clips «Artshort-2016" (hereinafter the competition).

Priority topics 2016 Competition are: spiritual and moral education, the formation of civil self-consciousness, revealing the original submission video techniques.

In addition, the Competition organizers wanted to draw attention to social problems, topical for today in Russia and the world at large. Requirements for participants and the works of the contest, the order of their submission to the Contest, the Contest Period is valid until the completion of the competitive events.

1.2. The main objectives of the Contest - is education of morality, culture, positive and creative way of thinking of young people, as well as the involvement of young people in the television and film industry through self-creation.

1.3. Organizers of the contest is the company "Aidan PRODUCTION" (SP SG Starovoytov).

1.4. Competition is seen as an opportunity to young people to express their attitude to the problems that are relevant to their sight. Contribute to the development of social advertising, as well as to attract new, young talents to the creation of an independent creative product in the field of cinema, television industry and music, strengthening public ethics and morality in the Russian Federation and worldwide.

1.5. The main idea of ​​the contest in 2016 year is "Culture of every person - the wealth of all people."

1.6. Competition Objectives:

- Encouraging young people for the best works in the field of public relations;

- Identifying new forms in the creation of short films;

- Determination of the best works in the field of film and video, including in the field of social advertising and music videos;

- Support for gifted young people in civic education;

- Strengthening of the formation of a positive image of the Smolensk region;

- The development of a competitive PR-support activities carried out in the Smolensk region;

- Education of positive civic and youth volunteer positions implemented through socio - active work; - Promoting the free flow of socially significant information in Russia and in the world as a whole.

1.7. Additional information, comments on the competitive categories and topics, the order of registration of entries are published on the official website of the Contest.

2. Competition Program.

2.1. In the contest with works carried out in the following form:

- Video \*;

- Short films;

- Animations \*.

\* Entries may be presented in a single embodiment and a focal collection (number not more than 3).

2.2. Nominations:

"Short Film"

"Social video"

"The music video"

"Animation"

2.3. The works presented at the contest, should be constructive, positive, life-affirming character, based on the work is an expression of the individual / social / spiritual positive, charitable view of the world, with the aim of awakening mutual goodwill.

2.4. In papers submitted to the contest must be:

- Information about the sponsors, the names of the spiritual master and religious movements, including religious symbols (except for works of art and activities taking place in their respective places of worship spaces and special thematic categories of the competition on religious themes), holistic religious texts (prayers, mantras), holistic chants and rituals, foul language.

- Pictures: pornography, all kinds of swastikas, violence, discrimination, blood, vandalism, reflecting the physical suffering of humans and animals;

- Texts, scenes, sound effects: pointing to the fulfillment of frank sex or extreme violence;

- Information: any form of degrading or separate national group of people;

It is strictly prohibited to use other people's ideas or texts (in full or in part)! In the case of non-compliance with this condition work suspended from participation in the Contest.

2.5. Contest winners in each category will be awarded diplomas of winners and prizes provided by the contest organizers and sponsors. At the request of the sponsor, can be allocated a separate prize for the award personally liked his work.

2.6. Entries are evaluated on the following nominations:

2.6.2. "Short Film" - is any video work of the author (creative group of authors), made with one condition. This should be a complete fiction film with a certain sense, the story line and characters.

2.6.3. "The music video" - video, including a performance of a song, dance or story line, built by a musical composition.

2.6.4. "Animation" - animated audiovisual work with the storyline and characters.

2.6.5. "Social video" - video, dedicated to the problems of modern society, which reflects your attitude to the problem.

2.7. To participate in the competition submitted in time the author of the work, the content of which corresponds to the approved categories and topics of the Contest in accordance with these Regulations.

2.8. Technical requirements for video projection: each roller is fed by means of registering your account in social networks "in contact" or "facebook" on the site of the festival Artshort.ru further work can be submitted in two ways.

a) register on the Festival's website in the "Video", "Add Video". Fill it out a short form of the questionnaire and send the link to its work with any video sharing (the wish of the organizers to use youtube.com).

b) to register on the Festival's website in the "Video", "Add Video". Fill there is a short form of the questionnaire and send the video clip (in a certain format AVI, MOV, etc.) or by e-mail artshortzayavka@mail.ru, referring to the sharing, where the file was downloaded (if possible use Yandex Disk).

2.9. In the contest are available as single works and collections by author or creative team. Number of entries is limited to not more than 3 in each category.

Each work / following information must be accompanied by the collection:

- A completed application form of the author / group of authors / organization - the owner of the work to participate in the Contest, you agree to be bound by all terms and conditions of the Tender (according to the attached application form for participation in the contest - Annex to the Regulation);

2.10. Criteria for evaluation of entries:

- Compliance with the declared subject;

- Quality of performance;

- The degree of susceptibility.

- Creativity.

3. Contest Conditions

3.1. The Competition is eligible to participate, young people (individual authors and groups of authors) aged between 16 and 35 years old who have submitted all the documents in accordance with the tender terms and conditions.

3.2. All participants of the contest is available on request and Regulations of the application form (Annex to the Regulation).

3.3. Each competitive work should be completed application, which is filled at the best selection of artshort.ru application is a document required for the inclusion of works in the list of contestants.

3.4. Participation in the contest is free of charge.

3.5. Presenting the work of the Competition "Social video", the participant must take into account the existence of the necessary conditions for effective advertising:

• work, its content, the plot, the action stage individual characters and should not contradict the legislation of the Russian Federation (Federal Law of 13.03.2006 number 38-FZ "On Advertising") and the present Regulation;

• the text used in the video ads should be brief, concise, original;

• the presence of video advertising emotional coloring, which are carriers of color, light, text, drawing, etc .;

• the lack of video advertising information that is untrue (false information).

3.6. Footage should correspond to the topics of the Contest.

3.7. The organizers have the right not to include in the competition program of this or that material without explanation.

3.8. Presented at the competition of creative works are non-refundable.

3.9. The competition commission (the jury) reserves the right not to award the participants of the winners of the title.

3.10. Presented at the contest video must comply with the legislation of the Russian Federation.

4. The procedure for organizing and conducting the Competition

4.1. The competition is held in two stages:

4.2. Inquiry may be from 20 April 2016.

4.2.1. The first stage - the selection is carried out the Competition Organizing Committee, the composition and procedures of which are determined independently.

4.2.2. The second stage - summing up at the end of which the winner of the competition are determined and organized the awarding ceremony of (Smolensk).

4.3. Applications for the contest are accepted by the Organizing Committee of the Contest till 00.00 hours (Moscow time) on October 16, 2016 in electronic form on the Competition website.

4.4. Applications submitted after the deadline for receipt of the claim.

are not considered and are not allowed to participate in the Contest.

4.5. The competition commission (the jury) summarizes the results of the Competition no later than 20 days after completion of the reception of works.

4.6. The composition of the competition commission (the jury) shall be approved by the Competition Organizing Committee.

5. The procedure for determining the winners.

5.1. To determine the winners of the Contest, as well as the examination and evaluation of received entries, the Competition Organizing Committee created Competition Commission (the jury).

5.2. The competition commission (the jury) is formed from the Competition organizers, experts in the field of social advertising, representatives of public organizations, representatives of the media and the film industry.

5.3. The members of the competition commission (the jury) are determined by the Organizing Committee of the Contest.

5.4. The competition commission (the jury) evaluates each competitive work on a 10-point scale on the following criteria:

• compliance of the stated theme;

• validity and depth of the content of the disclosure;

• literacy, professional solutions, efficiency of methods and technologies;

• social significance, positivity and creativity (novelty of the idea, originality, flexibility of thinking) contest entry;

• accuracy and clarity of language and writing style.

5.5. The competition commission (the jury) has the right to reject the submitted work if they do not comply with the terms hereof.

5.6. For the evaluation and examination of projects submitted competition commission (the jury) has the right to involve experts enjoying the relevant authority in the competitive categories spheres.

5.7. The winners are determined on the basis of the competitive commission (the jury) assessment and examination of the works.

5.8. Results and operation of the Contest winners will be posted on the website and on the festival forum.

6. Rewarding of winners.

6.1. At the end of the Contest winners are determined on each nomination.

6.2. All winners of the contest, regardless of the nominations will be awarded diplomas of winners and win prizes from the organizers and sponsors of the Contest.

6.3. The best author's works get organizational, informational support, and will be recommended for implementation.

6.4. The winning entries placed in the media, with the obligatory indication of the authors.

6.5. Program participants work to participate in the Contest in accordance with these rules means full and unconditional agreement to these Rules participant of the meeting.

6.6. Awarding of the winners takes place in a festive atmosphere at the IV Festival of short films and videos (in Smolensk), or transmitted by means of postal delivery.

6.7. The award ceremony shall be held not later than 20 days after the results of the competition commission (the jury).

6.8. Contest results are published on www.Artshort.ru website and other media, including social networks.

7. Other conditions.

7.1. The Organizing Committee of the Competition reserves the right to use the contest works for non-commercial purposes and without payment of remuneration to the author (group of authors), but provided that the name of the author (co-authors), holding on the territory of the Smolensk region, and Russia or overseas film companies created on the basis of competitive works (electronic catalog, Internet - resources), distribution of video products in the institutions of general and vocational education, reproduction of works for the needs of the Competition and for its advertising during the socially significant activities in the territory of the Smolensk region, Russia and abroad, as well as for broadcast on television and the Internet, full or partial use for training and other purposes.

7.2. In the case of submission of claims, complaints and claims of third parties, including the holders of copyright and related rights in the submitted work, the participant agrees to settle them on their own behalf and at his own expense.