# Call for applications to participate in the Roma Web Fest Competition 2016

The Cultural Association ANCEF (National Association of Creative People and Filmmakers) announces the third call for applications for the Rome Web Fest Competition 2016.

The Competition has been designed to link young Italian and foreign filmmakers with the major Italian and foreign TV and cinema production companies. The festival wants to promote a new business model aimed at bridging cinema and TV companies with authors who are active on the web.

### 1. DEFINITIONS

The following definitions are applied to this announcement:

A "Web Series" is a series of fiction products (made at least of 3 episodes) designed to be released\_on the web or displayed on mobile devices. The web series must be made of three or four episodes with the same title and brand (if any). The episodes must have a background story describing the vicissitudes of the same main characters, or they must share a common theme. All episodes have to be web-native.

Previews, trailers, size reels, demo reels, advertising spots, film sequences for cinema distribution or home video release, episodes of old TV series distributed through a free TV channel, or pay TV, or cable TV of any sort, pilot episodes of TV series that have not been sold cannot be considered web series.

- An "episode" is a single part of a web series with the maximum length of 24 minutes.
- "Authors" are natural persons resident in Italy or abroad that are at least eighteen years old. For minors a disclaimer certified by their legal guardian is necessary.
- An "audiovisual production company" is a company resident in Italy or abroad having as core business the production of audiovisual products.
- "Cultural associations" means the non-profit associations resident in Italy and abroad.

### 2. SUBJECT OF THE ANNOUNCEMENT

2.1 Winners of the most important Roma Web Fest awards will be admitted to the web series festivals twinned with the Roma Web Fest (as specified in the "Award" section on the website <a href="www.romawebfest.it">www.romawebfest.it</a> /www.romawebfest.eu).

## 3. APPLICATION AND REQUIREMENTS

- 3.1 Registration to the Roma Web Fest 2016 can be completed from April 1<sup>th</sup>, 2016 to August 10, 2016.
- 3.2 Once registered, Internet users can vote the web series on <a href="https://www.romawebfest.it">www.romawebfest.it</a> or <a href="https://www.romawebfest.com">www.romawebfest.eu</a> from its registration untill August 10, 2016. Is only for public award.
- 3.3 Registration can be completed exclusively online by filling in the forms available on <a href="www.romawebfest.it">www.romawebfest.com</a>, or <a href="www.romawebfest.eu">www.romawebfest.eu</a>.
- 3.4 The web series can be registered by Italian or foreign authors, cultural associations, and audiovisual production companies. Authors must be at least 18 years old at the moment of registration; if minors, they must be authorized by their legal guardian.
- 3.5 In order to apply, authors and companies shall declare that they are the owners of all exploitation rights to the web series and that they accept the Disclaimer concerning the contents of the web series. They must also declare that the web series is original and that it does not violate the rights of any third party. The Roma Web Fest is discharged from any claims coming from third parties.
- 3.6 At the moment of application at least 3 (three) episodes of the Web series registered in the Roma Web Fest must be already uploaded to YouTube, Vimeo or another verifiable web platform. The episodes can also be uploaded to the Roma Web Fest YouTube channel before completing the registration.

- 3.7 Only 1 (one) episode of the web series will enter in the competition and will be voted by users. The Roma Web Fest will be discharged from any responsibility if the video is posted on a platform (different from YouTube or Vimeo) which will result incompatible with the uploading system used by the contest.
- 3.8 At least 1 (one) episode of the web series must have been published between January 1<sup>st</sup>, 2014 and August 10, 2016.
- 3.9 The registration to the Roma Web Fest cannot be completed before the online publication of the third episode of the series.
- 3.10 Each author or company can register more than one (1) web series.
- 3.11 A web series can be registered only into one category. The Technical Committee of the Roma Web Fest, having checked the contents, has the undisputable right to change the category selected at the moment of registration.
- 3.11/a Ex aequo awards are also envisaged.
- 3.12 The categories in the competition are as follows:
  - Action
  - Cartoon
  - Comedy/sketch
  - Comedy/story
  - Drama
  - Mokumentary
  - Documentary
  - Web show/tutorial
  - Branded web series
  - Science/fantasy
  - Horror
  - Other

- 3.12/a Pilots of web series realized by university students are a separate category. The rules for this category will be published in a separate call.
- 3.13 A Special Award is reserved for the best foreign work. The web series shot in other language than English must be subtitled in English or Italian.
- 3.14 A web series will be considered accepted when published on the <a href="https://www.romawebfest.it">www.romawebfest.it</a> or <a href="https://www.romawebfest.com">www.romawebfest.com</a> or romawebfest.eu websites, once the Technical Committee of the Roma Web Fest has verified its regular registration.
- 3.15 Competition registration implies accepting subscrition to the Roma Web Fest newsletter and joining its organizing associations: ANCEF (National Association of Creative People and Filmmakers)

The annual membership fee is 45,00 €.

Each author can run with several works. There is an extra fee of 30,00€ for any single additional work

# 4. CONTEST REGISTRATION

- 4.1 The registration fee is 45,00 €, which is the cost of an annual membership to ANCEF and it has to be paid through Paypal. ANCEF members are allowed toregister the first web series for free.
- 4.1/a The registration fee for a second (or eventually third, fourth etc.) work is 30,00 € each.
- 4.2 All registered web series, even the ones that will not pass the selections and, thus, will not run for the awards, will be showed during one day of the festival.

# 5. PANELS OF JUDGES

5.1 The selection will be made by a Scientific Committee (the first stage will end until August 30, 2016) and finally, a Jury of Experts will proceed with the second selection that finish the last day of the festival, before the award ceremony(2<sup>nd</sup> October).

- 5.2 The Scientific Committee members are: Janet De Nardis (Artistic Director of the Roma Web Fest); Simone Laudiero (External Consultant of the content of the Roma Web Fest); Mauro Di Donato (Sapienza University)Andrea Minuz (sapienza University), Michael Ajakwe (LA Web Fest Director).
- 5.2/a The final decision appertains to the Artistic Director.
- 5.3 The Jury of Experts will be composed of leading figures/illustrious exponents of the authorial world and professionals of the audiovisual industry.
- 5.4 The Jury members will be elected from the Scientific Committee within August 10, 2016.
- 5.5 Only for "Audience Award" the selection process starts online Internet users will vote on the competing works until August 10, 2016

### 6. GENERAL ADMISSION AND SELECTION CRITERIA

6.1 Italian and foreign web series will be evaluated according to the same criteria based on the following requirements: high artistic value, technical quality of the audiovisual product (intended as value of technical and technological elements of the project), potential attraction to an international audience, technical and professional skills of the authors, language innovation and web-awareness.

6.2

The web series can deal with any issue as long as it is not contrary to law nor results harmful or offensive to human rights and the dignity of the person or otherwise contrary to the ethical and moral principles.

## 7. PROJECTS SELECTION AND FINAL COMPETITION

- 7.1 The selection process will be subdivided into three steps:
- a) Admission of the projects: the Italian Scientific verify if the projects fulfil the requisites <u>listed/described</u> in the announcement. Authors and production companies fill in the application form through the affiliation to ANCEF. The link of the completed payment of **45,00** € must be included in the form. The payment can be done by bank transfer to:

**Associazione Nazionale Creativi e Filmmaker** (ANCEF)

IT71L0200805120000103988809

or through Paypal.

Registration cannot be completed without the payment confirmation. In case of disqualification due to violations of regulations, the registration fee will not be refunded.

All documents (payment confirmation with reference email address, ID and the disclaimer downloaded from the website) must be sent to liberatorie@romawebfest.it.

- b) AUDIENCE AWARD selection: Internet users will vote the web series from the time they are published on the Roma Web Fest website till August 10, 2016, 6 p.m. Users can give an evaluation (1 to 5 stars) clicking on the button corresponding to the number of stars they want to assign. Each user can express one vote for each web series in the competition.
- c) First selection: until August 30, 2016 web series will be selected by the scientific Its decision is unquestionable. these web series will be admitted to the final competition.
- 7.2 The web series that have reached the final will be announced witin August 30, 2016 on the following websites: <a href="www.romawebfest.it">www.romawebfest.it</a> and www.romawebfest.com.
- 7.3 The web series that have reached the final will enter the final stage of the competition. It will take place on September 30<sup>th</sup>, October 1<sup>st</sup>, 2<sup>nd</sup>, 2016 during the Roma Web Fest 2016. These dates could change due to location accessibility. Any such variations will be communicated within July 25<sup>th</sup>, 2016.
- 7.4 The web series that have reached the final will be showed during the first two days of the festival, in a Special Section dedicated to the Competing Works. They will undergo the judgement of the Jury of Experts.
- 7.5 The Jury of Experts will chose and announce the winning web series of the Roma Web Fest 2016 during the third day of the festival. In that occasion, the award ceremony will take place.
- 7.6 Decisions made by the Jury of Experts are irrevocable.

# 8. PARTICIPANTS' OBLIGATIONS

8.1 The competition participants authorize Roma Web Fest to promote and publish the registered web series on the competition website. Moreover, they authorize the web series projection during the last days of the festival, as well as in other twinned competitions and events related to the Roma Web Fest.

- 8.2 The competition participants guarantee the correct use of the registered materials and discharge Roma Web Fest from any responsibility regarding an unsuccessful or incomplete registration. Roma Web Fest is also discharged from any technical problems regarding content visualization of the web series registered or sent.
- 8.3 In order to register any web series the participants must sign the Disclaimer. Otherwise, the web series will be excluded from the competition.
- 8.4 The contest winners must explicitly mention that the web series has won the Roma Web Fest 2016 in their promotional and advertising materials or materials published on the internet after the competition.

# 9. EXCLUSIONS

- 9.1 Applications will be rejected in the following cases:
  - If they are sent after the deadline (August 10, 2016) -the reference date being the day in which the application form has been filled in.
  - If they are unsigned.
  - If they do not respond to the requisites listed in this announcement.
  - If the contents of the works prove contrary to law and public order, or are harmful and offensive to human rights and the dignity of the person or otherwise contrary to the ethical and moral principles.

### 10 PARTICIPATS' DECLARATION

# 10.1 I accept that:

- The Festival will use the web series in every promotional event related to the Roma Web Fest and in promotional panels related to the web fest partners.
- My web series (or parts of it) will be included in the promotional materials of the Roma Web Fest.
- My web series will appear on <a href="www.romawebfest.it/com/eu">www.romawebfest.it/com/eu</a> and will be part of the Roma Web Fest archives.

### 11. DISAGREEMENTS

11.1 The Court of Rome shall have exclusive jurisdiction on any dispute or disagreement arising out of or relating to the matters described hereof.

### 12. PRIVACY TREATMENT OF PERSONAL DATA

**12.1** Participants, with the presentation of their works and the registration in the competition, consent to the treatment of their personal data for purposes pertaining to the competition, pursuant to Legislative Decree n. 196/2003.

The participant authorizes the Cultural Association, "Associazione Nazionale Creativi e Filmmaker" (ANCEF), organizer of Roma Web Fest, to publish images, photographs, , films and/or videos recorded during the festival, on its website, in catalogues, and/or in other appropriate media, public and private outreach events, without compromising the personal dignity and decorum.

The participant also acknowledges that this authorization of rights does not in any way conflict with contractual agreements and/or rights of representative agencies, and therefore relieves UCL of any eventual third party claims in relation to this concession of rights.

The participant also authorizes the use of images and music, free of compensation or other monetary consideration.

The participant, pursuant to Legislative Decree n. 196/2003, declares to be fully informed of the purposes and methods of the treatment of personal data and authorizes the storing of the material presented in the archives of Roma Web Fest. The participant declares to possess full ownership of exploitation rights, as per legislation 633/1941 as regards the audiovisual work, submitted in the Festival.

# The structure of festival briefly

PHASE A	1st April – 10th August 2016
Web series will be judged by a Scientific Committee. They will decide who will enter the Phase B (finalists web series).  At the end of Phase A, the winner of the <b>Audience Award</b> (online) will be determined. The Audience can vote during the entire period of uploading of the web series on the Roma Web	
Fest web site.	
PHASE B	30th August – 2nd October 2016
On August, 30th will be announced the list of the finalists who will compete to win the Roma Web Fest prizes. A qualified Jury will vote to assign the prizes. The winners will be announced on October, 2nd during the awards cerimony.	