

YOUNG DIRECTORS FORUM CONTEST BRIEF 2013



Context

The Young Directors Forum takes place during the Cristal Festival (event conceived, produced and organized by 2C Associés). This year, the event will take place from **the 11th to the 15th of December 2013 in Crans-Montana** (Switzerland).



The Cristal Festival background

The Cristal Festival is a **European media, brand entertainment and advertising Festival** held in Crans-Montana, in the Swiss Alps. The festival brings together European **industry leaders as well as major advertisers**. The Festival is recognized by industry ranking bodies. The objective of the Festival is to promote European advertising creativity and to showcase a variety of work from the industry by means of a diverse range of creative competitions and through the sharing of knowledge.

In addition to its industry competitions, since 2005, the Cristal Festival has been endorsing new talents with dedicated contests as well through its New Talent Association.

The Cristal Festival also hosts regular meeting and networking events through its membership clubs. One of these; the **Production Cristal Academy** unites the European business community of the Production industry (TV producers, producers, production companies) to highlight the multiple developments of the sector and its specific services to the industry (innovation, technology, new media etc).

The **Production Cristal Academy** actively supports **new talents** and is directly involved in the selection of the **Young Directors Forum** contest.



Contest objectives

The aim of the contest is:

- **To promote talented Directors** and to give them the opportunity to receive feedback from industry professionals as well as meet European decision-makers of the advertising industry to start or to develop a career in advertising.
- To allow mutual discovery between Directors and producers, every project will be screened to the members of the **Production Cristal Academy**.
- To support and champion the category.



Eligibility

Participation is free of charge.

The Young Directors Forum contest is open to directors over the age of 18, **who have never signed a representation contract with an advertising film production company.**

It is the responsibility of the entrant to ensure that he/she has the rights to use the intellectual property represented in the submitted entries.

Entries must not have been entered in the Festival in previous years.



Contest judging process

Entries will be judged by an international jury. The judging process takes place in two voting sessions. The shortlist is decided by the first voting session. Eight selected finalists will be invited to present their short films during the Festival. A final voting session during the Cristal Festival establishes the final winner.

BRIEF

In order for the film to be presented in the competition, the short films should be:

- **Fiction, animation, experimental, documentary, web, short music video.**
- **10 minutes maximum length,**
- **Directed and finalized after October 2012.**

PHASE ONE SUBMISSION

All materials and documentation must be received in the Cristal Festival office no later than **Wednesday 23th of October 2013.**

Entries to be considered as complete must include:

- **Completed entry form** (see below),
- **A DVD** per film for the selection (**with English subtitles for the films which are not in English or French**)
- **A typed written copy of the film synopsis** (5 lines maximum in English),
- A photograph of the Director (digital version),
- A still from the film,
- The Director's resume.

Entries must be sent by email and by post to:

Email: newtalent@crystal-events.com

Address: Young Directors Forum, Cristal Festival, 1 rue Gambetta, 92150 Suresnes, France.

PHASE TWO PRE-SELECTIONS

The pre-selection jury (composed of members of the Production Cristal Academy) will select the eight finalists at the beginning of November 2013. Selected finalist will be invited (accommodation and transport will be covered by Cristal Festival) to attend and present their films during the Cristal Festival.

Finalists will be notified and required to submit by **Friday 15th of November 2013**:

- Copy of their film in **digital format** in perfect condition (.mov, .mp4, .avi...) (**in English or with English subtitles**).
- Synopsis of the film
- A few words presenting the Director

PHASE THREE WINNER SELECTION

The eight finalists will be invited to the Cristal Festival, from the 13th to the 15th December 2013 (accommodation and transport (covered from an European city) will be covered by Cristal Festival).

The winning Directors will present their film to the delegates during a special session. **The finalists must attend the screenings.**

A jury of advertising producers (composed of members of the Production Cristal Academy) will attend the screening of the eight winning films and will select the best short film. The winning Director will be awarded the **Short Film Cristal** during the closing ceremony of the Festival and an extract of the film will be broadcasted to the professionals attending the ceremony.



Rights

Through his/her participation, the selected Director accepts the rules and decisions of the juries. He/she authorizes the Cristal Festival to present the selected film to a public of advertising professionals (agencies, producers of advertising films) and to the festival attendants. He/she authorizes the partial or total reproduction of the film on DVD. He/she authorizes the reproduction of the film and of all the documents, pictures taken from the film or photographs of him or herself - in the publications of the Festival brochure, in the press, on the television channels or any other medium. He/she authorizes the broadcasting of the film (or extracts from the film) on the Festival website www.cristalfestival.com.

The Director agrees to give up all the film rights (music, image, author rights) for any use/reproduction of it in the Festival promotion.



Dispute settlement

The Organization Committee is the only one competent to deal with the interested parties in the event of a dispute.

Participation to the Festival involves unreserved acceptance of the present rules
--



YOUNG DIRECTORS FORUM CONTEST ENTRY FORM 2013

Please fill in the form in BLOCK CAPITAL LETTERS and submit with your entries

MAIN CONTACT

Name: First Name:

Position:

Address:

Post Code: City: Country:

Phone: Mobile:

E-mail:

THE FILM

Title:

Length: Date of completion:

Category: Fiction Animation Other

Production format: 35 mm 16 mm video (digital)

Music: original music synchronization (pre-existing music)

Country of production: Original language:

Is it a first production? Yes No

Has the film been selected in other Festivals? Yes No

If yes, which Festivals?

Has it received awards? Yes No

If yes, which awards?

Has the film been on general release? Yes No

Has the film been broadcasted on TV? Yes No

How did you hear about the Young Directors Forum?

TECHNICAL INFORMATION

Director:

Name: First Name:

Address:

Post Code: City: Country:

Phone: Mobile: Fax:

E-mail:

Producer:

Production Company:

Contact person:

Address:

Post Code: City: Country:

Phone: Mobile: Fax:

E-mail:

Scriptwriter's Name: First Name:

Composer's Name: First Name:

Chief Operator's Name: First Name:

Chef Editor's Name: First Name:

Sound Engineer's Name: First Name:

ARTISTIC INFORMATION

Actors:

.....

I testify that I have read the competition rules here enclosed and that I accept the conditions of the Young Directors Forum organized during the Cristal Festival.

This registration will be confirmed upon receipt of this form alongside all the requested pieces.

Name, First Name: Position:

Date:

Signature followed by the mention "read and approved"