

Entry Rules of 2020 (13th) Xiamen International Animation Festival (XIAF) “Cyber Sousa” Award

I. Contest Objective

The “Cyber Sousa” Award of Xiamen International Animation Festival aims to facilitate the exchanges and comparison between Chinese and overseas ACG works, appraise the animation works, tap domestic excellent animation works and talents, promote the animation industry ’ s development, and encourage animation technology’s application in different industries and fields.

II. Schedule

June, 2020: Announcing the scope of eligible works solicited, the Regulations of the event, and the Entry Rules

June to September 1st, 2020: Accepting entries from home and abroad

September 26 to September 28, 2020: Preliminary selection and initial shortlisting qualified entries

October 16 to October 18, 2020 : Announcement of the shortlist

October 24 to October 26, 2020: Final judging of the shortlist

November, 2020: Announcement of the winning entries (pending the Xiamen International Animation Festival 2020)

III. Prize Setting & Requirements

Works should be submitted in strict accordance with the category of the works. One work can only compete for one award.

1. Comprehensive Awards in Animation

(1) Best Animated Feature Film (Chinese Mainland)

Collecting Content: Animated films should be produced for theatre screening with a duration of at least 60 minutes. Works should have been approved by State Administration of Press, Publication, Radio, Film and Television.

Collecting Scope: works of individuals, teams or enterprises in Chinese mainland.

(2) Best Animated Series (Chinese Mainland)

Collecting Content: Animated works produced for TV or online networks in episodes. Works should have been approved by State Administration of Press, Publication, Radio, Film and Television.

Collecting Scope: works of individuals, teams or enterprises from Chinese mainland.

(3) Best Animated Series (Overseas)

Collecting Content: Animated works produced for TV or online networks in episodes.

Collecting Scope: works of individuals, teams or enterprises from overseas.

(4) Best Animated Application (Chinese Mainland)

Collecting Content: Presentation animations, animated commercials, animated MTVs, and game opening animations that integrate all different commercial elements; OR animated teaching courseware for presenting science and technology and scientific knowledge.

Collecting Scope: works of individuals, teams or enterprises in Chinese mainland.

(5) Best Animated Short Film (Chinese Mainland)

Collecting Content: Animated short story films (including online animation) in the 30 seconds to 60 minutes time range.

Collecting Scope: works of individuals, teams or enterprises in Chinese mainland.

(6) Best Animated Short Film (Overseas)

Collecting Content: Animated short story films (including online animation) in the 30 seconds to 60 minutes time range.

Collecting Scope: works of individuals, teams or enterprises from overseas.

(7) Best Student Animated Film (Chinese Mainland)

Collecting Content: Works should be done by students while at school and recommended by schools (excluding social training institutions).

Collecting Scope: Student works of Chinese mainland.

(8) Cross-Strait Special Animation Prize

Collecting Content: Entries should be all types of animated works with complete plots, including animated feature films (see China *Best Animated Feature Film* requirements), animated series (see China *Best Animated Series* requirements), animated short films (see China *Best Animated Short Film* requirements) etc.

Collecting Scope: This prize is only open for submission by companies and studios registered in Fujian and Taiwan with independent legal status.

2. Single Awards in Animated Short Film

(1) Best Animation Director

(2) Best Animation Soundtrack

(3) Best Animation Art

Collecting Scope: This award unit will review the shortlisted works of animation short films (worldwide), and best student animated films. No separate submission is required for this award.

3. Comprehensive Awards in Comics

(1) Best Drama Comic (Worldwide)

Collecting Content: Entries should be comic artwork with a complete narrative & story structure, an innovative theme and form at least one chapter of a complete story plot. The form and type of the work are not limited.

Collecting Scope: works of individuals, teams or enterprises from both Chinese mainland and overseas.

(2) Best Picture Book (Worldwide)

Collecting Content: Entries should be picture books with logical structures, innovative themes, clear story narratives and at least 16 pages and above.

Collecting Scope: works of individuals, teams or enterprises from both Chinese mainland and overseas.

(3) Best Illustration (Worldwide)

Collecting Content: Works should have no less than 8 illustrations of the same theme.

Collecting Scope: works of individuals, teams or enterprises from both Chinese mainland and overseas.

(4) Best Student Comic (Chinese Mainland)

Collecting Content: Comic artwork should be completed by students while at school and recommended by schools (excluding social training institutions) or submitted by individual students. Entries should be comic artwork with a complete narrative & story structure, an innovative theme and form at least one chapter of a complete story plot. The form and type of the work are not limited.

Collecting Scope: Student works of Chinese mainland.

(5) Cross-Strait Special Comic Prize

Collecting Content: Entries should be comic artwork with a complete narrative structure and form at least one chapter of a complete story plot. The form and type of the work are not limited.

Collecting Scope: This prize is only open for submission by companies and studios registered in Fujian and Taiwan with independent legal status.

IV. Entry Requirements

Participants who do not meet the following entry requirements are considered invalid entries.

1. The entries should be works completed after January 1, 2018.
2. Any DVDs produced in stop-motion animation or by computers for film, television or network broadcasting can be registered. Participants are required to submit works in strict accordance with the award settings and requirements, and one work can only compete for one award.
3. The works of "Best Animated Feature Film"(Chinese Mainland) and "Best Animated Series" (Chinese Mainland) should have been filed by the State Administration of Press, Publication, Radio, Television and Television. Copies of the filing documents or issuance permits must be provided with the work when registering.
4. A complete work should be submitted for evaluation for animated feature films and short films. One episode is required for animated series that are longer than 20 minutes; two episodes for series shorter than 20 minutes.
5. The regional ownership of the work is determined by the agreement of the copyright owner or the region of the team.
6. Enterprises and studios in Fujian and Taiwan with independent legal status who are competing for Cross-Strait Special Animation

Prize and Cross-Strait Special Comic Prize should mail copies of business licenses or equivalent licenses registered in Fujian or Taiwan together with the entries.

7. The Organizing Committee has the right to disqualify the following works: the content violates or attacks the political system and legal system of the people's Republic of China; the content involves excessive description of pornography, violence, blood, etc.; the content is suspected of copying, plagiarizing and infringing others' copyright; or the content violates other provisions of "Cyber Sousa" Award competition of Xiamen International Animation Festival.

V. Submission Requirements

The following materials should be included in the USB flash drives, DVDs or online drive submitted for the entries:

1. Registration Form

Fill in the entry information through the online registration system of XIAF "Cyber Sousa" Award (www.cybersousa.org). After submitting online, download and print the entry form and stamp or sign it.

2. Entry

(1) Format Requirements

Animation: Works should be submitted in one of the following formats: AVI , MPEG , WMV , AFS , MOV.

Comics: Works should be submitted in the format of JPG or PNG. Pictures should remain the original size and be named in sequence. Full spread page comics are required to have a resolution of no less than 300DPI; scroll comics are required to have a width of no less than 800px and an unlimited height.

(2) No company watermarking or the word "sample" shall appear in

the entries.

(3) The covers must be submitted for drama comics and picture books.

(4) Language requirements: Chinese or English. If the original language is neither Chinese nor English, please translate into either of them.

3. Trailers of Entry

Trailers of entries can be provided. Trailers are only for display on the official media of the XIAF, and the duration should be no more than 1 minute. The trailers should be sent along with the entries.

4. Posters of Entry

One poster may be provided after the shortlisted entries are announced. The posters are only used for the display on the official media of the XIAF. The posters need to represent the main scenes or characters of the works, and the format is not limited.

Please E-mail to the official address: 5953932@xmigc.com (the subject of the email should indicate the title of the work and the entry number).

5. Others

(1) Copies of filing documents and the issuance license issued by the State Administration of Press, Publication, Radio, Film and Television (with official seal)

The works of "Best Animated Feature Film"(Chinese Mainland) and "Best Animated Series" (Chinese Mainland) should have been filed by the State Administration of Press, Publication, Radio, Television and Television. The relevant documents should be sealed officially and posted with the entries.

(2) Copies of business licenses or the equivalents (with official

seals)

Enterprises and studios in Fujian and Taiwan with independent legal status who are competing for Cross-Strait Special Animation Prize and Cross-Strait Special Comic Prize should mail copies of business licenses or equivalent licenses registered in Fujian or Taiwan together with the entries. It will be deemed ineligible for the prize if the corresponding documents cannot be provided.

6. Only a completed and signed (or stamped) registration form can be effectively registered.

7. For participants who choose to register via postal service, their works should be recorded on DVDs, or stored on USB flash drives for mailing. If there is more than one entry, each DVD or USB flash drive should only be used to store entries of a single category (that is, entries with different alphabetic numbers should be stored on different DVD or USB flash drive respectively). The document name should be the "entry number" generated by online registration system, and marked on the DVD or USB flash drive. The DVDs or USB flash drives, the paper registration forms of the entries and other relevant paper documents should be mailed to the Organizing Committee for review. (See Article 16 for the address. Any address is ok.)

8. In order to register through online submission, participants need to upload the entries and other relevant information to the online drive as required, scan the QR code below to fill out the Registration Form of Online Submission to ensure the information is true and valid. Please choose Baidu Netdisk or Google Drive, otherwise the Organizing Committee will not accept.



Scan the QR code to fill out the Registration Form of Online Submission

VI. Deadline

1. **Deadline for submission via postal service: 23:59, September 01, 2020.** (Subject to the time when the Organizing Committee signs the entries. Mails which arrive late will be not taken into consideration, so please pay attention to the mailing time.)

2. **Deadline for online submission: 23:59, August 20, 2020.** (Subject to the time when the Organizing Committee receives the Registration Form of Online Submission. The Organizing Committee will download the last batch of online submitted works before 18:00 on August 21, so please pay attention to the upload time.)

VII. Prize Setting

The total prize of the 13th XIAF “Cyber Sousa” Awards 2020 is 2.3 million Yuan. The specific prizes are set as follows:

Animation Awards					
Unit : thousand Yuan					
No.	Prize	Gold	Silver	Nomination	Single Awards in Animated Short Film
		Quota:1	Quota:2	Quota:3	Quota:3
1	Best Animated Feature Film (Chinese Mainland)	100	50	10	/

2	Cross-Strait Special Animation Prize	100	50	10	/
3	Best Animated Series (Overseas)	100	50	10	/
4	Best Animated Series (Chinese Mainland)	100	50	10	/
5	Best Animated Application (Chinese Mainland)	100	50	10	/
6	Best Animated Short Film (Overseas)	50	30	10	1. Best Animation Director/ quota 1/ prize 10,000 Yuan 2. Best Animation Soundtrack/ quota 1/ prize 10,000 Yuan 3. Best Animation Art/ quota 1/ prize 10,000 Yuan
7	Best Animated Short Film (Chinese Mainland)	50	30	10	
8	Best Student Animated Film (Chinese Mainland)	50	30	10	
Animation Awards Sum		1,600			

Comic Awards				
Unit : thousand Yuan				
No.	Prize	Gold	Silver	Nomination
		Quota:1	Quota:2	Quota:3
1	Best Drama Comic (Worldwide)	50	30	10
2	Best Picture Book (Worldwide)	50	30	10
3	Best Illustration (Worldwide)	50	30	10
4	Best Student Comic (Chinese Mainland)	50	30	10
5	Cross-Strait Special Comic Prize	50	30	10
Sum of Comprehensive Awards in Comics		700		

Notes:

1. The prize amount includes tax, and the personal income tax related to the award is withheld by the XIAF Organizing Committee (hereinafter referred to as the Organizing Committee).
2. If there are fewer than 12 entries in any award category, the prize will not be awarded.

3. The gold, silver and nomination prizes will be selected among the shortlisted entries, which will be judged the jury.

VIII. Freight and Insurance

1. Mails to the XIAF Organizing Committee should be paid off in advance. All mails should have the declaration if necessary: No Commercial Value! Only for cultural and contest entry use!

2. The DVDs and USB flash drives of the pre-selected entries will not be returned unless there is a special request and pre-payment of the postage fee. The Organizing Committee does not assume any responsibility for the loss of the entries during the mailing process.

IX. The Selection Committee

1. The members of the Selection Committee are determined by the Organizing Committee. Their responsibilities are to select qualified entries for the Festival "Cyber Sousa" Award animation contest through the review of the entries.

2. No member shall participate in the selection of any works with which he or she has any form of connection.

3. The Selection Committee shall review and select works according to their quality and enjoyment, with special emphasis on the innovativeness of the works.

X. The Jury

1. The jury of the official contest consists of no less than 12 people.

2. No member shall participate in the selection of any works with which he or she has any form of connection.

3. The selection process and criteria for the contest prizes are specified by the jury. In case of special circumstances, the jury may

submit a written application for awards vacancy to the organizing committee who will decide whether to leave the awards vacant.

4. The jury will select works for the gold, silver and nomination awards and determine the winners.

XI. Invitation

1. Representatives of all the shortlisted entries will be invited to participate in the XIAF “Cyber Sousa” Award ceremony and other supporting activities, and will be provided with food and accommodation, pending the final information from the Organizing Committee.

2. All shortlisted works will receive top priority for being recommended by the Organizing Committee to its relevant cooperating partners.

XII. Copyright

1. All participants should be the authors or owners of the rights of the participating works. In the event that the works are created by collective authors, the applying participants shall make sure that he or she has the legal ownership to the works. If a written guarantee cannot be provided, the work must be entered in the name of all authors.

2. The copyright of the entries belongs to the participants themselves. The Organizing Committee may save the entries digitally. All participants will be deemed as having agreed to authorize Xiamen International Animation Festival Organizing Committee the right to use in the following circumstances (without further notice or payment):

(1) Entries and related materials are to be used for the promotion of

events related to the official media, cooperative media, and cooperation platforms of the Organizing Committee.

(2) Entries and related materials are to be used in the award ceremony.

(3) Entries and related materials are to be displayed in the contest exhibitions (including touring exhibitions).

(4) The shortlisted works and related materials are to be collected and published.

(5) The winning works are to be displayed and screened at the Xiamen International Animation Festival ACG Carnival Screening Week. The Organizing Committee has the right to determine the order, classification and schedule of the film screening.

XIII: Awarding Ceremony

1. The award ceremony is currently scheduled to take place in November 2020, pending the final information from the Organizing Committee.

2. Awards will be announced at the award ceremony organized by the Organizing Committee of the Festival.

3. The invited works must be represented by the main author (individual works) or the vice president of the company and above (enterprise works) to participate in the award ceremony. If the mentioned representatives are not available, a substitute should be present with the original letter of authorization and the corresponding identification according to the requirements of the Organizing Committee. If no substitute can be present, please contact the Organizing Committee in advance. If no one is present without notice, it will be taken as abandoning the award.

4. The Gold and Silver Award winners will receive the "Cyber

Sousa ” Award trophies, certificates, and prize monies. The nomination winners will receive the "Cyber Sousa ” Award certificates and monies. The single award winners will receive the "Cyber Sousa” Award certificates and monies.

5. With the winners' consent, the Organizing Committee may arrange media interviews.

XIV: Legal Items

1. The information in the registration forms must be authentic and valid. All participants should be the legal owners of the entries and the copyrights who should shoulder corresponding legal responsibilities. In the event that others claim rights for the entries, the participant shall bear all losses incurred. In case of any serious influence or loss to the Organizing Committee or this contest, the participant shall assume the compensation liability.

2. Participants are free to participate in other similar contests or related commercial activities before or after the XIAF contest, however, any consequences caused from the conflicts with other contest regulations should be borne solely by the participant.

3. Entries who have submitted the registration forms will be deemed to have unconditionally accepted the rules and regulations established by the Organizing Committee. In the event of any disputes, it shall be referred to the Xiamen Municipal Arbitration Commission for arbitration. Only the Chinese version of these Rules has the force of law.

XV: Supplementary Provisions

1. Other provisions together with these Entry Rules will be released by the Organizing Committee on the official website of the XIAF

(www.cybersousa.org).

2. These Entry Rules will take effect since the day it is released.
3. The Organizing Committee of XIAF “Cyber Sousa” Award reserves the right of final interpretation of the Entry Rules.

XVI: Contact Information

1. The Organizing Committee of Xiamen International Animation Festival

Address: F4, No. 33 Guan Ri Rd., Xiamen Software Park II, Fujian Province, China.

Postcode: 361008

Telephone: 86-(0)592-5953932

Fax: 86-(0)592-5913901

Email: 5953932@xmigc.com

2. ASIFA-CHINA

Address: Room 908, MaoHua Building, NO.17 ShidaiHuayuanNan Rd., Shijingshan District, Beijing, China.

Postcode: 100043

Telephone: 86-(010) 62662716

Fax: 86-(010)-88792568

Email: works@asifa.cn

The Organizing Committee of “Cyber Sousa” Award of Xiamen International Animation Festival

June 30, 2020

Selection Regulations of 2020 (13th) Xiamen International Animation Festival (XIAF) “Cyber Sousa” Award

I. General Provisions

Article 1 In order to encourage the development of the ACG industry and promote the application of information technology in the ACG industry, the XIAF Organizing Committee (hereinafter referred to as the “Organizing Committee”) will organize the “Cyber Sousa” Award contest. In order to ensure that the competition is open, fair and just, and to ensure that the assessment work is carried out in a standardized and orderly manner, the Selection Regulation are formulated.

II. Organizing Structure

Article 2 According to the actual situation of the XIAF, the Organizing Committee has formulated the "Selection Regulations of 2020 (13th) Xiamen International Animation Festival Cyber Sousa Award (hereinafter referred to as the *Selection Regulations*), " Entry Rules of 2020 (13th) Xiamen International Animation Festival Cyber Sousa Award (hereinafter referred to as *Entry Rules*) and other regulations to guide the contest.

Article 3 The Organizing Committee invites domestic and overseas ACG experts, specialists, academic scholars to serve as judges, who forms the "Cyber Sousa” Award Selection Committee (hereinafter referred to as the "Selection Committee") and the jury. The Selection Committee and the jury each has chairpersons and committee members responsible for the selection of works.

III. Schedule of the Contest

Article 4 Registration system is open since the publication day of the *Selection Regulations*, and will be closed at 23:59 on September 1st, 2020 for postal submission, 23:59 on August 20th, 2020 for online submission. The pre-selection and initial selection of the entries are processed from September 26th to September 28th, 2020; and the final review of the shortlist will be processed from October 24th to 26th, 2020. The winners will be announced in November.

IV. Contest Categories and Awards Setting

Article 5 According to the different characteristics of the entries, the contest has several categories with awards in each category. Awards and the number of awards are specified by the *Entry Rules*.

Article 6 The jury may, according to the actual situation, have the right to recommend the Organizing Committee to properly adjust some of the awards and the number of awards.

V. Registration and Participation

Article 7 Qualifications for Entry

1. Entries must comply with Chinese laws, regulations and ethics. Entries must not contain pornographic, violent, bloody and other undesirable content.
2. Entries must be works created or published after January 1, 2018.
3. All entries must be original. Collective works require the consent of the main producer. The winning entries are publicized through online media. It is strictly prohibited to copy, plagiarize, or imitate others' works. In case of any violation, the entrant will be

disqualified and held accountable in accordance with the law.

Article 8 No registration fee is required. After completing the entry form on the official website of Xiamen International Animation Festival (www.cybersousa.org), please submit the entries and the related materials as required in the *Entry Rules*.

Article 9 After completing the registration form, the participants will be deemed to accept the terms of the *Selection Regulations* and the *Entry Rules*.

VI. Appraisal

Article 10 The selection process and criteria of the contest awards are specified by the *Entry Rules*.

Article 11 The Organizing Committee and the jury will evaluate the works according to the *Entry Rules* and determine the winners.

Article 12 All entries that have passed the initial evaluation can be released at the Xiamen International Animation Festival.

VII. Awarding and Rewards

Article 13 The Organizing Committee is responsible for awarding trophies, certificates and rewards to the winners of the "Cyber Sousa" Award contest. The awards setting and reward methods are specified by the *Selection Regulations*.

VIII. Legal Items

Article 14 All participants should be the legal owners of the entries and the copyrights who should shoulder corresponding legal responsibilities.

Article 15 The copyright of the entries belongs to the participants themselves. The Organizing Committee may save the entries

digitally. All participants will be deemed as having agreed to authorize Xiamen International Animation Festival Organizing Committee the right to use in the following circumstances (without further notice or payment):

A. Entries and related materials are to be used for the promotion of events related to the official media, cooperative media, and cooperation platforms of the Organizing Committee.

B. Entries and related materials are to be used in the award ceremony.

C. Entries and related materials are to be displayed in the contest exhibitions (including touring exhibitions).

D. The shortlisted works and related materials are to be collected and published.

E. The winning works will be displayed and screened at the Xiamen International Animation Festival ACG Carnival Screening Week. The Organizing Committee has the right to determine the order, classification and schedule of the film screening.

Article 16 The Organizing Committee does not assume any responsibility for the loss or damages of the entries during the mailing process.

Article 17 Participants are free to participate in other similar contests or related commercial activities before or after the XIAF contest, however, any consequences caused from the conflicts with other contest regulations should be borne solely by the participant.

IX. Supplementary Provisions

Article 18 The *Selection Regulations* will take effect since the day it is released.

Article 19 The Organizing Committee of the “Cyber Sousa” Award of Xiamen International Animation Festival reserves the right of final interpretation for the *Selection Regulations*.

Organizing Committee of the “Cyber Sousa” Award of Xiamen
International Animation Festival
June 30, 2020