



FONDAZIONE DELL'ORDINE DEGLI ARCHITETTI,
PIANIFICATORI, PAESAGGISTI E CONSERVATORI
DELLA PROVINCIA DI MILANO

Architecture Film Award – AFA

www.architecturefilmaward.com

Article 1. Content and purpose

In collaboration with Fondazione dell'Ordine degli Architetti PPC della Provincia di Milano, the Milano Design Film Festival (MDFF) promotes and supports the biennial **International Architecture Film Award** for films (fiction, documentaries, feature films, short films) relating to the different dimensions of the project at different scales: architecture, urban building, and landscape planning. The purpose of the Award is to encourage the production of cinematographic works on these subjects and to encourage and motivate architects in the use of audiovisual language as a means of communication.

In the comparison/meeting of cinema and architecture, the film succeeds in condensing space and time in a visual fiction that, through its expressive and charming characteristics, transmits the emotional quality of the spaces in all their material and immaterial components. It manages to involve the viewer in the action by making them a participant in architecture, the urban context and the landscape. How important is the film for a more intense perception of space and architecture? Can you recognize the multiple interconnections between the architectural space and its political, social, geographical and communicative context in the "filmed places" or in the "signs of reality retrieved," and can these impressions contribute to a more comprehensive interpretation of architecture and the city?

Article 2. Procedure

The Award is organized in two openly presented phases.

The works that are competing for the prize are put through an initial pre-selection phase. These works will be published in the program for the Milano Design Film Festival in October 2019 (from 24 to 27) and will take part as a separate section. An international jury will evaluate the works that are chosen to enter the second phase. The jury will award prizes for two categories.

Article 3. Requirements for participation

Participation is open to persons over 21 years of age of any nationality. Their works must have been carried out during the 2016-2019 three-year period (finalized between January 2016 and June 2019).

The Award is open to film projects dedicated to architecture in its broadest terms, ranging from interior design to urban building and landscape planning. The films may focus on aspects of actual or imagined structures that relate purely to architecture, and to aspects that bring in other fields, such as art, music, theatre, dance, literature, and technology.

Films may be nominated for participation by directors, clients, and producers. Works submitted by anyone other than their directors must be accompanied by a declaration of assent to participation given by their designers.



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In the case of collective works, a single nominee is to be referred to the secretariat.

4. Reasons for exclusion

The following are excluded from participation: actual or alternate members of the jury, members of the Award secretariat, their spouses and their relatives up to the third degree of kinship, their employees and associates, those with whom they have continual and well-known association, even if informal, and those who participated in drafting the Award announcement or in organizing the event.

5. Acceptance of regulations

To register, compile form A, and submit the materials indicated at point 8. Signing form A, is intended as full acceptance of entry regulations. Should any dispute arise, the Tribunale di Milano has jurisdiction to resolve matters.

6. Competition documents

These regulations and registration form A can be downloaded from the www.architecturefilmaward.com website, which can also be reached via the www.milanodesignfilmfestival.com and www.architettura.mi.it websites.

7. Questions and requests for clarification

Any clarification can be sent no later than 28 February 2019 by filling out this form: www.architecturefilmaward.com/formfaq. On the website www.architecturefilmaward.com/faq the answers will be published by 15 March 2019.

8. Terms and conditions for participation

In order to participate for the Award it is necessary to send in the following materials, uploading them directly on to the registration form at www.architecturefilmaward.com/entryform :

- The completed form A at the web address www.architecturefilmaward.com/entryform, with consent to the use of personal data and of the work for the purpose of promoting and supporting the Award.
- The digital file of the work (documentary clip or promotional short film) in the following formats: .mov; or .mp4. (maximum dimensions 2GB)
- Four high-resolution photos taken from the work (long side 21 cm, format tiff. 300 dpi and jpg. Format 72 dpi).
- The synopsis, complete with the fact sheet.
- The Director CV.
- A high-resolution portrait photo of the director (long side 21 cm, format tiff. 300 dpi).

Films must be in the original language, with subtitles in English.

Subtitles in other languages are optional.

Registration for the Award and submission of the required materials must be made no later than June 28, 2019.



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9. Phase 1. Procedure and criteria

The Award secretariat will check submitted documents for compliance with requirements. The Award administrators will consider each candidate's work and select a shortlist of finalist films for submission to the international jury in the second phase. The jury in phase 1 is composed of internal members of the Milan Design Film Festival and of the Fondazione dell'Ordine degli Architetti PPC della Provincia di Milano. The candidates whose works are admitted to the second phase will be notified via e-mail by Monday, September 16, 2019. The list of the works admitted to the second phase will also be published on the www.architecturefilmaward.com website.

10. Phase 2. Procedure and criteria

The jury will view public screenings of the pre-selected phase 1 films during the seventh edition of the MDFF in 2019. The jury will award the prizes that will be announced by October 27, 2019.

The international jury will evaluate the films on the basis of aesthetic criteria in regards to cinematographic techniques, cultural interest in the documented subject, and effectiveness in communication.

The jury's judgment is indisputable. Decisions are taken by simple majority. Meetings for deliberations by the jury are validated when the total number of jurors is present.

If a juror declares they cannot participate in deliberations, they will be definitively replaced by a substitute member appointed by the President. To this end, the alternate members participate in the jury's work without voting rights. A secretary will be present during jury deliberations in order to record minutes of the meetings; award administrators may be present without voting rights.

The jury consists of five effective members and two supplementary members.

Effective Members:

1. Marco Müller, President

Professor of "Styles and Techniques of Cinema" at the Academy of Architecture in Mendrisio - USI, producer and film critic

2. Roberto Pisoni

Director of Sky Arte HD, a member appointed by MDFF, area cinema

3. Davide Rapp

Architect, director, and representative of the Foundation of the Order of Architects of Milan; a member appointed by FOAM board, area architecture

4. Marco Della Torre

Architect and designer, coordinator of the Direction of the Academy of Architecture of Mendrisio - USI

5. A Supporters representative

6. Francesco Clerici

Director

Supplementary members

7. to be defined

8. to be defined



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11. Calendar

Announcement of selection: 2 October 2018

Terms of receipt of queries: 28 February 2019

Publication of answers: 31 March 2019

Terms of registration and submission of materials: by 28 June 2019

Publication of results: by 27 October 2019

12. Announcement of winner

The prizes will be announced and given during a public ceremony that will take place by 27 October, the final day of the MDFF 2019. The candidates selected as finalists for the jury are invited to attend.

13. Prizes

The main prize is the total sum of €10,000.00 (ten thousand), intended as reimbursement of expenses and recognition of personal merit. The prize is assigned to two categories:

- **“Architecture’s film”** for **films** (medium-length and feature films) about ancient, modern and contemporary architecture, will be awarded a prize of € 7,000.00 (seven thousand).
- **“Studio’s film”** for audio-visual projects commissioned by design firms to promote their projects, will be awarded a prize of € 3,000.00 (three thousand).

14. Publication of results

The results will be published after the 2019 seventh edition of the Milan Design Film Festival, no later than 31 October, 2019.

15. Privacy

For the purpose of promoting the Award, personal data will be processed according to the 31/12/1996 n° 675 law and the EU Regulation n. 2016/679 of the European Parliament and Council of 27 April 2016 (in force in all European Union countries from 25 May 2018), and according to subsequent amendments and additions. Data may be transferred outside the European Union, even to countries where the level of personal data protection may be lower than that guaranteed by European legislation. This transfer will, in any case, comply with the standard contractual clauses approved by the EU Commission with decision n. 2010/87 / EC [http://194.242.234.211/documents / 10160/10704/1767001](http://194.242.234.211/documents/10160/10704/1767001)

16. Copyright and ownership of the work

In regards to the screening of the documentary films during the MDFF, no screening fee will be paid, while ownership of intellectual property in the work is guaranteed. This applies to the winning work as well. In regards to the latter, the holder of rights also authorizes additional free-of-charge screenings in the context of initiatives linked to MDFF, the Fondazione dell'Ordine degli Architetti, and principal sponsors. Authorization in regards to the winning work is also given for the use of short sequences or images taken from the work for promotional television and web activity.



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By registering for the Award, every single author or producer answers for the content of their work, declares they have absolved all copyright given to third parties, and grants explicit authorization for the use of musical and visual material. The Candidate is responsible for the truthfulness of information submitted which, in case of selection, will be used in promotional and communication materials for the Award (catalogue, website, social networks, press releases, etc).

Materials that have been submitted, whether pertinent to the works chosen or to those excluded, will not be returned. These materials will be stored in the MDFF archive for the purpose of documentation study, aside from any commercial use made in the interests of authors and producers.

17. Language

The Competition is announced in Italian and English. The Award's official language is English.

18. Publication of the competition announcement

The competition announcement is published on the websites www.milanodesignfilmfestival.com; www.architecturefilmaward.com and www.architettura.mi.it

The Award has its administrative headquarters at Milano Design Film Festival:

MiCue Milano Design S.r.l.

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e-mail: prize@architecturefilmaward.com

Milan, 21st January 2019