

Rules and Regulations

5th Hangzhou Asian Film Festival – HAFF

18th – 26th Oct. 2013

1- About HAFF

1.1 Introduction

Hangzhou Asian Film Festival - HAFF, was found in 2009 by a group of young filmmakers who intend for festival to become a celebration of new cinema by emerging young Asian filmmakers.

The festival is organized by Zhejiang University and Hangzhou West Lake Film Association. The 5th edition of HAFF will be hosted from **18th to 26th, October, 2013** in Hangzhou city, the People's Republic of China.

1.2 Mission Statement

HAFF aims to promote and share the most creative and innovative films directed by young Asian filmmakers that are devoted to reflecting the diversity and the complexity of the times we live in. HAFF is also trying to foster the cinematic literacy of local Hangzhou audiences, and is committed to providing an opportunity for cross-border communication for young Asian filmmakers, especially between those based in Mainland China and those abroad.

HAFF wants to be a REAL film festival for the young generation. After four years of hard work we have already established a very solid foundation for further development that will help us to achieve the goal of being a cradle for new Asian cinema.

2- Programming

The HAFF2013 program is divided into three parts: MAIN PROGRAM, SPECIAL PROGRAM and FESTIVAL EVENTS.

The MAIN PROGRAM is the Shine Asia Shorts Competition; The SPECIAL PROGRAM includes several programs devoted to a diverse selection of cinematic

topics; Festival Events include public lectures, filmmaker seminars, Shine Asia party, cocktail receptions and others. All the festival events will be open to public audiences.

SHINE ASIA - SHORTS COMPETITION

3- Rules

3.1 Applicants with an Asian country nationality or ethnicity are eligible. Either the director or the producer of the film is eligible to apply.

3.2 There is **no entry fee**. Each applicant can submit up to 2 films.

3.3 The applicant should not have completed a feature film yet by the time of the application, but multiple shorts experiences are acceptable.

3.4 The films should be produced **after October 1st, 2012** and they should not have been screened at any film festivals/TV broadcasts/theatres in Hangzhou city. We are happy to present the Asian premiere of the submitted films.

3.5 The only format for preview is DVD PAL (no region). The possible screening formats are DIGI-Beta SP, Betacam SP PAL, Dvcam PAL, Mini DV PAL and Pro Res 422 Mov files. The festival reserves the right to reject unsuitable screening formats.

3.6 Films submitted to the Shorts Competition must be **no longer than 45 minutes**.

3.7 Both documentary and fiction are acceptable, mixed genres or hybrid experimental films are welcomed. We do not accept any films made for Television or other commercial programs. Also we are not accepting animated films at the current time.

3.8 Films without Chinese dialogues need to have English subtitles. The festival aims to produce Chinese subtitles for non-Chinese dialogue films. Details shall be discussed after acceptance of the film by HAFF.

3.9 Application deadline: **July 15th, 2013** as marked by the local postmark date of the film's shipping origin.

3.10 If the film is accepted, we will invite the director (or another representative, such as the producer) to attend the film festival in Hangzhou city for screenings,

festival events, and interactions with the local audience. **We will provide a reimbursement for part of your round trip flights which may cover most of your expense, the accommodation and the meal, and we may also provide you an oversea insurance.**

3.11 Each selected filmmaker will receive a certificate of selection. Winners of the shorts competition will receive reward certificates as well as appropriate prize monies.

4- Submission

4.1 Submission Materials:

- Completed Entry Form (Please download, fill in, print out and sign)
- 2 DVD (PAL) copies for preview (no region)
- Digital version of the Entry Form. (via email)
- 2 stills from the film. (minimum 300 dpi, via email)
- 1 photo of the director (minimum 300 dpi, via email)
- The director's bio-filmography (no more than 1000 words, via email).

4.2 Please send all the above submission materials to the Festival Office via general mail or courier service. All costs must be paid by the applicant. Please make sure you have filled in the necessary customs documents correctly as the festival will not bear responsibility for customs clearance of submissions. Please email all digital submission materials to: **festival@haff.asia**

4.3 All selected films will be screened publicly at HAFF2013. Preview DVDs will not be returned and will directly enter into the festival archive.

4.4 Please clearly note the film's title, length, genre and the director's name on the DVD covers.

4.5 Please send all the materials to:

Contact: Eason CHEN

**Add: C-208, National Science Park of Zhejiang University, 525# Xixi Rd.,
Hangzhou city, 310013, Zhejiang Province, PR.China.**

Phone: 0086 (0571) 8738 2068 / 0086 136 7156 4173

5- Jury and Awards

The HAFF Organizing Committee will invite 3 international jury members. A jury president will lead the judging process together with the other 2 jury members. The academic judging process should not be interfered with by any person nor the Festival Organizing Committee.

The winners will receive an award certificate and appropriate prize monies.

For 2013, HAFF juries will be presenting three official awards:

- SHINE ASIA Grand Prix Award
- SHINE ASIA Jury Award
- SHINE ASIA Special Mention of the Jury Award

The jury members have the right to add other awards beyond the three awards above, as well as leaving certain awards vacant.

Apart from the three awards given by the jury members, there will also be an Audience Award, voted for by the festival audience.

Authority and Rights

6- Authority by the Applicants

6.1 The applicant should assure that he or she owns the whole copyright of the submitted film(s) and can authorize the film(s) for public screening.

6.2 Participants whose film has been selected to HAFF 2013 should authorize HAFF2013 to be able to use a film clip (no more than 10% of the whole film) and related film information for promotional purposes on TV and radio broadcasts, in newspapers and magazines, on the HAFF Website and in other new media outlets as part of the festival's non-commercial communications.

6.3 The applicant should make sure that all the film information filled in the entry forms is correct. All the film information is for selection purpose by HAFF Festival Organization Committee. Parts of it may be used for the festival catalogue.

6.4 Participants whose film has been selected to HAFF2013 should authorize the festival selection committee to use the film for a minimum of one screening travel in other regions in Mainland China.

6.5 The applicant acknowledges that he/her will be completely responsible for any violation of copyright or ownership of the submitted film, and any violation of other laws due to untruthful information submitted by the applicant. The festival shall not bear any responsibility at any time.

7- Rights Reserved for HAFF

7.1 An application to HAFF2013 means that the applicant agrees with all the rules and regulations of HAFF2013.

7.2 The copyright of content of this document belongs to the Selection Committee of Hangzhou Asian Film Festival.

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March, 2013