

Rules and Regulations:

Indian Advertising & Corporate Film Festival-2015

1. Submission Deadlines

- Regular Deadline: 05 Oct 2015
- Late Deadline: 10 Oct 2015

2. Awards & Entry Fee: No submission will be considered until the non-refundable entry fee has been paid.

Section 1: Production Awards

- Best Ad Film
- Best Corporate Film
- Best Promo
- Best Promotional Film
- Best Director
- Special Festival Mention
- Special Jury Mention
- Best PSA

Regular Entry Fee: Rs.1800/ \$ 40 for all awards for section 1

Section 2: Creative Awards

- Best Cinematography
- Best Editing
- Best Script
- Creative Excellence Awards

Regular Entry Fee: Rs.1800/ \$ 40 for all awards for section 2

Section 3: Technical Awards

- Best VFX
- Best Animation
- Technical Excellence Awards

Regular Entry Fee: Rs.1800/ \$ 40 for all awards for section 3

Section 4: Performance & Music Awards

- Best Jingle
- Best Music
- Best Background Music

Regular Entry Fee: Rs.1800/ \$ 40 for all awards for section 4

Section 5: Companies/Institutional Awards [State Wise]

- Best Ad film production house
- Best Advertising Company
- Best Advertising School
- Best Emerging Ad film production house
- Best Emerging Advertising Company

Regular Entry Fee: Rs.4000 or \$ 75 / nomination for awards for section 5

Section 6: Student Awards

- Best Ad Film

Regular Entry Fee: Rs.1500/ \$ 35 for awards for section 6

Late Entry Fee: Rs.500/ \$ 10 in addition to regular entry fee.

The check/DD shall be issued in the favor of "Education Expo TV" payable at Noida.
Or Entry Fee can be paid electronically in the following account:

Account Name: Education Expo TV
IFSC Code: IOBA0001631
Bank: Indian Overseas Bank.

A/c No.: 163102000000519
Swift Code: IOBAINBB001
Branch: Sec 45 Sadarpur Noida, UP,
India

Or can pay by using **PayPal** at id **info@educationexpo.tv**

Certificate of participation will be given to all participants. The winners will be honored with certificate and trophy.

3. Year of production & accepted movie duration:

Year of production: Jan-2013 onwards
Ad Films – 120 sec
Corporate Films- up to 15 min
Promos- 120 sec
PSA- 180 sec
Promotional films- up to 20 min

4. For **section 5** - Companies/Institutional Awards [State Wise] entrants are requested to submit the following along with application form:

For **Best Ad film production house and Best Advertising Company**

Corporate Film & Ads Film' Show reel.
List of clients & projects.
Annual Turnover.
List of in-house resources.
List of company team members with brief profile
Explain your company approach towards handling a client/project.
Attach few testimonials of clients.

For **Best Advertising School**

Institution Show reel
Submit DVD of any two student projects
List of in-house resources.
List of award winning productions
List of alumni working with reputed companies
List of institution advertising faculty along with specialization & experience.

5. Films participated in IACFF-12, IACFF-13 & IACFF-14 are not eligible for participation in IACFF-15.
6. IACFF-15 stages/process:
 - Entry submission as per rules & regulations.
 - Notification of shortlisted regular entries by the festival office on 15 Oct 2015.
 - Result of the festival will be declared on 20 Oct 2015 and award ceremony will take place in New Delhi on 1 Nov 2015.
 - Delegate registration to attend IACFF-15 award ceremony at New Delhi. All participants must have registered as delegate to attend the festival ceremony. Hospitality charges are applicable for filmmakers & attendees to the ceremony.
7. IACFF-15 does not take any type financial commitment for the expense incurred on the correspondence by the participant. All Travel, Lodging & Boarding and other miscellaneous expenses will have to be borne by the participant himself for attending the festival. No request for the same will be entertained.
8. The decision of the Jury will be final and can't be challenged.
9. Once the entry submitted can't be withdrawn in any circumstances, however festival director reserve the rights to disqualify any entry on certain grounds.
10. By submitting entry to Indian Advertising & Corporate Film Festival-2015, you must take the whole responsibility of copyright issues of all creative and technical aspects.
11. Entrants are requested to submit the following through email at IACFF@educationexpo.tv :

- i. Synopsis of the movie.
- ii. Crew & Cast List.
- iii. Biography & Filmography of Film director.
- iv. Photograph of Director.
- v. Still and Posters of film in JPEG format.

Submit two set of Film DVD with entry form through post at the following address:

R.B Singh
Indian Advertising & Corporate Film Festival-2015
N-003, Plumeria Garden Estate
Omicron-III, Greater Noida-201308
UP, India. Tel: 9953142311

(Preferred Post/Courier Services: Indian Post/Professional Courier/First Flight/Trackon/Blu Dart/DHL/Fed Ex/ etc. **Don't send through** Blazeflash, DTDC, Overnight express, Maruti courier or any other)